

3RD QUARTER REPORT

JULY • AUGUST • SEPTEMBER • 2026

HOSPITALITY

Business Contacts	455
General Operating Hours	1,698
Publications Distributed	1,360
Events	198
Visitors Assisted	1,156

AMBASSADORS (10 Community Ambassadors)

General Operating Hours	8,760
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MAINTENANCE (12 Maintenance Techs)

Graffiti Removals	8
Service Calls	226
Trash Removal (30 gal bags)	7,676
Sidewalks Pressure-washed (hours)	400

WEBSITE & SOCIAL MEDIA

	Q3	vs. Q3 2025
Website - Page Views	42,115	24,670 (70.71% increase)
Website - Unique Visitors	27,290	13,825 (97.4% increase)
Facebook Followers	21,402	16,864 (26.91% increase)
X Followers	4,963	4,956 (.14% increase)
IG Followers	24,330	16,470 (32.31% increase)
YouTube Views (Lifetime)	1,088,849	544,475 (50% increase)
Total YouTube Subscribers	18,760	3,372 (82.03% increase)

SPECIAL EVENTS, PROMOTIONS, & PROJECTS

- Continued second round of funding for the Entrepreneur Support Program, helping the following businesses: Golden Star Navarro, Friends of the Children, K&T Lights, K&T Design, CA Legal Assistance, and House of Pita
- Continued installation of window wraps through the Window Wrap Program
- Continued the Window Repair Reimbursement Program
- Released 1 blog article featuring Tequila Fest 2026
- Released 1 Doorways to Downtown featuring FED Restaurant
- Hosted 2 Talk to Towns: Stockton Thunder Pro Hockey's General Manager, Scott Brand, and Rising Sun Center for Opportunity's Director of Climate Careers Central Valley, Darren Kumar
- Released 2 new Intern Adventure videos featuring the LAZ Parking Day event, and the Apple Festival
- Released multiple no-host reels highlighting Downtown events, places, and businesses, including: Chung Wah Lane, New Stockton City Hall, The LYTE, Sunshine Hawaiian BBQ, Barrio Fiesta, Stockton Thunder ribbon-cutting location, Tacos Reyes, Tequila Festival, Elements Dance Competition, FED Restaurant, T Bagel Cafe, and Alto Studios
- Promoted and ran giveaways for the Stockton Ports, Elements dance competition, Apple Festival, and Tequila Fest
- Continued the Property Mondays, What's Happening in Downtown, and Downtown Stockton Drone video series
- Hosted National Night Out 2026 in partnership with the Stockton Ports and Main Street Youth & Family Services
- Tabled the Ace Rail Safety event, LAZ Parking Day, and StocktonCon
- Placed banners for Stockton Thunder, as well as Channel Street banners
- Paid for removable bollards to be installed in front of the Bob Hope Theatre
- Attended the International Conference for Shopping Centers in San Diego

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