

3RD QUARTER REPORT

JULY • AUGUST • SEPTEMBER • 2023

HOSPITALITY

Business Contacts	484
General Patrol Hours	1,698
Publications Distributed	1,605
Monthly Events	79
Visitors Assisted	1,390

AMBASSADORS (7 Community Ambassadors)

General Patrol Hours	2,130
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MAINTENANCE (12 Maintenance Techs)

Graffiti Removals	39
Service Calls	40
Trash Removal (30 gal bags)	3,771
Sidewalks Pressure-washed (hours)	400

WEBSITE & SOCIAL MEDIA

	Q3	vs. Q3 2022
Website - Page Views	22,889	31,496 (27.3% decrease)
Website - Unique Visitors	13,989	27,817 (49.7% decrease)
Facebook Followers	11,934	7,542 (58.2% increase)
Twitter Followers	4,994	4,450 (12.2% increase)
Instagram Followers	12,269	10,881 (12.8% increase)
YouTube Views	171,421	14,290 (1100% increase)

SPECIAL EVENTS & PROMOTIONS

- Hosted National Night Out with San Joaquin County Office of Education, San Joaquin Probation, and Parents by Choice
- Completed 5 ARPA Downtown Stockton Window Wraps
- Completed 8 ARPA Downtown Stockton Window Repair Reimbursements
- Completed 9 ARPA Downtown Stockton Entrepreneur Support Program
- Completed 11 ARPA Downtown Stockton Business Facade Improvements
- Saw a major increase YouTube followers and views