

Public Notice

**Downtown Stockton Alliance Board of Directors Meeting**

**DATE:** Wednesday, July 2023 **TIME:** 3:30 pm - 5:00 pm

**PLACE:**110 N. San Joaquin St 5th Floor, Stockton, CA

**Board Members Present:** Kari McNickle, Mahala Burns, Tina McCarty, David Lipari, Bejan Broukhim, Jacob Benguerel, Donna Williams

**Board Members Absent**: Marcia Cunningham, Merab Talamantes, Tony Yadon, Carlos Jimenez,

**Staff Present:** Charisse Lowry, Courtney Wood

**Minutes**

1. Call to Order/Roll Call

* Meeting was called to order at 3:41pm

1. Public Comments

* No Comments

1. Update on North Shore Project

* No update

1. Executive Director’s Report

* **Events:** Main Street Maker’s Market & Music last night is the 25th
* **Board information:** Managing the County and City Façade Program ARPA funding projects. 40 + properties are in the construction phase. 10 completed.
* **Sub Committees:** Agendas in by August 7th.
* **Safety Ambassador Program:** We have handed off the Lodi program to the City of Lodi
* **Future Projects:** PBSU has been taken over by Loads of Hope (Up Lift All) as of July 1st.
* **Assessments:** I am going to file a civil suit against the State for 622 E. Lindsay for unpaid assessments since 2012 including penalties.
* **Other:** TV Commercial on channels FOX40 andKOVR13 has been completed. Destination California FOX40 - 30-minute segment aired. Tracking for both showed a significant spike in visits to our social media sites. Enclosed data.

1. Approval of Financial Statements and Minutes – Action Item

* A motion was made by (T. McCarty/D. Lipari) to approve the financials and minutes. The motion was passed with all I’s I

1. 3% Increase for Assessments – Action Item

* M. Huber reported that the cost of living, inflation and doing business is getting higher. It’s necessary to due an increase to the assessments. M. Huber reported that there was a 5% increase in 2019 and a 3% increase in 2022. B.Broukhim stated that the smaller increase is easier for everyone.
* A motion was made by (J. Bengueral / D. Williamson) to approve a 3% increase in assessments. The motion was passed with all I’s I

1. Nomination of Joe Michael

* M. Burns reported that the nomination committee had reviewed and interviewed Joe Michael for a position on the Board of Directors. Mr. Michael is the new owner of Cort Towers. He will be joining the Board for the August meeting.

1. Sub-Committee Assignments

* The DSA sub committees will all meet quarterly.

1. Items for Future Consideration

* No items

1. Adjournment

* Meeting was adjourned at 4:13pm