

2ND QUARTER REPORT

APRIL • MAY • JUNE • 2020

HOSPITALITY & SAFETY (7 Safety Ambassadors)

Business Contacts	439
Citizen Safety Escorts	6
General Patrol Hours	270
Visitors Assisted	1,053
Publications Distributed	339

MAINTENANCE (12 Maintenance Techs)

Graffiti Removals	75
Service Calls	690
Trash Removal (30 gal bags)	5,656
Sidewalks Pressure-washed (hours)	400

WEBSITE & SOCIAL MEDIA

	Q2	vs. Q2 2019
Website - Page Views	18,903	32,140 (%41.19 decrease)
Website - Unique Visitors	8,860	12,380 (28.43% decrease)
Facebook Followers	6,398	6,117 (4.59% Increase)
Twitter Followers	4,351	40,090 (6.38% Increase)
Instagram Followers	9,101	6,596 (37.98% Increase)
Youtube Views	10,010	9,145 (9.46% Increase)

SPECIAL EVENTS & PROMOTIONS

- Continued weekly Property Mondays feature to promote downtown real estate
- Posted a total of 7 blogs on the website
- Created a web page featuring restaurants open for take-out
- Received approval for the start of the Chung Wah Lane project that will revitalize it to cultural standards.
- Took the Stockton Healthy Pledge to promote healthy, work environments during the COVID-19 outbreak.
- 500 Walk with Weber pageviews on our website