Alliance

2nd QUARTER REPORT

APRIL • MAY • JUNE • 2017

HOSPITALITY	
Business Contact	1,356
Jurors Addressed	2,326
Historical Tours	5
Citizen Safety Escorts	15
General Patrols Hours	1,162
Visitors Assisted	3,490
Publications Distributed	9,458

MAINTENANCE	
Graffiti Removals	116
Service Calls	85
 Trash Removal (30 gal bags) 	2,083
 Yards of sidewalks pressure-washed 	NA

WEBSITE & SOCIAL MEDIA				
	April	Мау	June	
Website - Page Views	5364	6022	6209	
Website - Unique Visitors	2067	1934	1909	
Facebook Followers	4,850	4,892	4928	
Twitter Followers	3,273	3,302	3350	
Instagram Followers	3,803	3,898	3,985	
Youtube Views	5,405	5,950	6,028	

SPECIAL EVENTS & PROMOTIONS

- Organized and carried out the Great Big Read
- Organized Full Moon Riders in May and June
- Completed and graduated the second 9-week class of the Entrepreneur Training
- Continued designe, print and distribution of downtown info cards to restaurants
- Updated and printed the 2nd issue of bi-annual Downtow Visitors Guide
- Acquired two piano donations for the Music To Our Ears and pired up with artists

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www.DowntownStockton.org

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