2 Т ₹ 2 ⊿ ⊿ œ m ш L JANUAR

Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	HOSPITALITY & SAFETY (8 Safety Ambassadors)			
General Patrol Hours 236 Visitors Assisted 961 Publications Distributed 1,322 PORTABLE BATHROOM & SHOWERS 1263 MAINTENANCE (12 Maintenance Techs) 1263 Graffiti Removals 95 Service Calls 833 Trash Removal (30 gal bags) 5,335 Sidewalks Pressure-washed (hours) 400 WEBSITE & SOCIAL MEDIA 400 Website - Page Views 18,701 26,779 (30.1% decrease) Website - Unique Visitors 6,484 6,375 (1.71% Increase) Facebook Followers 4,455 4,336 (2.7% Increase) Twitter Followers 9,876 8,724 (13.2% Increase)	Business Contacts		404	
Visitors Assisted961Publications Distributed1,322PORTABLE BATHROOM & SHOWERSUses1263MAINTENANCE (12 Maintenance Techs)Graffiti Removals95Service Calls833Trash Removal (30 gal bags)5,335Sidewalks Pressure-washed (hours)400WEBSITE & SOCIAL MEDIAVebsite - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	Citizen Safety Escorts		10	
Publications Distributed1,322PORTABLE BATHROOM & SHOWERSUses1263MAINTENANCE (12 Maintenance Techs)95Graffiti Removals95Service Calls833Trash Removal (30 gal bags)5,335Sidewalks Pressure-washed (hours)400WEBSITE & SOCIAL MEDIA400WEBSITE & SOCIAL MEDIA91Vebsite - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	General Patrol Hours		236	
PORTABLE BATHROOM & SHOWERSUses1263MAINTENANCE (12 Maintenance Techs)Graffiti Removals95Graffiti Removals95Service Calls833Trash Removal (30 gal bags)5,335Sidewalks Pressure-washed (hours)400WEBSITE & SOCIAL MEDIAQ1vs. Q1 2020Website - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	Visitors Assisted		961	
Uses 1263 MAINTENANCE (12 Maintenance Techs) Graffiti Removals Service Calls Service Calls Trash Removal (30 gal bags) Sidewalks Pressure-washed (hours) WEBSITE & SOCIAL MEDIA WEBSITE & SOCIAL MEDIA Q1 vs. Q1 2020 Website - Page Views 18,701 26,779 (30.1% decrease) Website - Unique Visitors 10,669 11,224 (4.9% decrease) Facebook Followers 6,484 6,375 (1.71% Increase) Twitter Followers 9,876 8,724 (13.2% Increase)	Publications Distributed		1,322	
MAINTENANCE (12 Maintenance Techs)Graffiti Removals95Service Calls833Trash Removal (30 gal bags)5,335Sidewalks Pressure-washed (hours)400WEBSITE & SOCIAL MEDIAQ1vs. Q1 2020Website - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	PORTABLE BATHROOM & SHOWERS			
Graffiti Removals95Service Calls833Trash Removal (30 gal bags)5,335Sidewalks Pressure-washed (hours)400WEBSITE & SOCIAL MEDIAQ1vs. Q1 2020Website - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	Uses		1263	
Service Calls 833 Trash Removal (30 gal bags) 5,335 Sidewalks Pressure-washed (hours) 400 WEBSITE & SOCIAL MEDIA WEBSITE & SOCIAL MEDIA Vebsite - Page Views 18,701 26,779 (30.1% decrease) Website - Unique 10,669 11,224 (4.9% decrease) Facebook Followers 6,484 6,375 (1.71% Increase) Facebook Followers 4,455 4,336 (2.7% Increase) Instagram Followers 9,876 8,724 (13.2% Increase)	MAINTENANCE (12 Maintenance Techs)			
Trash Removal (30 gal bags)5,335Sidewalks Pressure-washed (hours)400WEBSITE & SOCIAL MEDIAQ1vs. Q1 2020Website - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	Graffiti Removals		95	
Sidewalks Pressure-washed (hours)400WEBSITE & SOCIAL MEDIAQ1vs. Q1 2020Website - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	Service Calls		833	
WEBSITE & SOCIAL MEDIAQ1vs. Q1 2020Website - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	Trash Removal (30 gal bags)		5,335	
Q1vs. Q1 2020Website - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	Sidewalks Pressure-washed (hours)		400	
Website - Page Views18,70126,779 (30.1% decrease)Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	WEBSITE & SOCIAL MEDIA			
Website - Unique Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)		Q1	vs. Q1 2020	
Visitors10,66911,224 (4.9% decrease)Facebook Followers6,4846,375 (1.71% Increase)Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)	Website - Page Views	18,701	26,779 (30.1% decrease)	
Twitter Followers4,4554,336 (2.7% Increase)Instagram Followers9,8768,724 (13.2% Increase)		10,669	11,224 (4.9% decrease)	
Instagram Followers 9,876 8,724 (13.2% Increase)	Facebook Followers	6,484	6,375 (1.71% Increase)	
	Twitter Followers	4,455	4,336 (2.7% Increase)	
YouTube Followers 10,581 9,664 (9.49% increase)	Instagram Followers	9,876	8,724 (13.2% Increase)	
	YouTube Followers	10,581	9,664 (9.49% increase)	

SPECIAL EVENTS & PROMOTIONS

- Launched monthly video series "Doorways to Downtown" that aims to highlight downtown businesses through videos and blogs
- Launched the Public Bathroom Shower Unit (PBSU) and promoted on all platforms
- Posted a total of 7 blogs on the website
- Continued monthly Talk to Downtown Facebook Live Stream webinars
- Executed a Women's History Month campaign that highlighted Women-Owned Businesses throughout the month of March
- Announced Chung Wah Lane Revitalization Celebration event to commemorate the completion of the DSA's revitalization efforts

