

DSA 2020 Place-Making Award Application Form

Maximum \$10,000 request per project. You may submit your application using ONE(1) of three(3) methods:

- 1) Fill out your application online using the [jotform link](#)
- 2) Email a digital version of this form filled out and saved as a pdf along with digital versions of any supplementary materials to cwood@downtownstockton.org, using subject line "DSA award 2020" followed by your project title. Example: DSA Award 2020, Summer Solstice Event
- 3) Submit one original printed application with any supplemental materials and two copies in person to 125 Bridge Place, 3rd Floor by **4:00 PM on April 1st, 2020.**

Please note award timeline below:

Application Deadline: April 1, 2020 at 4:00 PM
Awards announced/deposits of 50% granted: June 1, 2020
Remaining 50% balance of award funds paid: At Project Completion

1. APPLICANT TYPE

Check all that apply to you/your organization:

- | | |
|--|--|
| <input type="checkbox"/> Downtown Business Owner | <input type="checkbox"/> Downtown Property Owner |
| <input type="checkbox"/> Non-Profit Organization | <input type="checkbox"/> Artist |
| <input type="checkbox"/> Event Planner | <input type="checkbox"/> None of the Above/Other (please specify): |

What is your current connection to Downtown?

2. APPLICANT INFORMATION

Name:	Address:	Primary Contact's Phone:
Email:	Website or Social Media (if applicable):	

3. PROJECT DETAILS

Project Title:	Award Amount Requested: \$
Project Type (Check ONE):	
<input type="checkbox"/> Enclosed Patio	<input type="checkbox"/> Event <input type="checkbox"/> Other (please specify):
<input type="checkbox"/> Mural	<input type="checkbox"/> Seminar/Workshop
<input type="checkbox"/> Lighting Installation	<input type="checkbox"/> Art Installation/Sculpture

Project Location:

Estimated Project Timeline (event date, estimated completion date):

Describe your project in detail, including how award money will be spent:

How will your project benefit Downtown? Please use specifics or any applicable data.

4. SUPPLEMENTAL MATERIALS

It is strongly recommended that you submit the following attachments in addition to this application form:

A. A proposed project budget outlining all funding sources (including this award); all expected expenses; and the total estimated project cost.

EXAMPLE BUDGET FOR SUMMER SOLSTICE EVENT

Funding Sources	DSA Award Requested Funds Only	Committed Funds from Other Sources	Planned Funding Requests (other grants you are planning to apply for but haven't been awarded)	Total Funding Sources
DSA Place-Making Award	\$5,000			\$5,000
Personal Savings		\$3,000		\$3,000
City of Stockton CDBG			\$3,000	\$3,000
City of Stockton Arts Commission Grant			\$1,840	\$1,840
Total Sources Budget	\$5,000	\$3,000	\$4,840	\$12,840
Funding Uses/Expenses	DSA Award Requested Funds Only	Committed Funds from Other Sources	Planned Funding Requests	Total Funding Uses
Permitting fees	\$3,000	\$1,000		\$4,000
Event Equipment		\$2,000	\$3,000	\$5,000
Staffing costs (@ \$20/person, 7 hrs./person, 6 people)			\$840	\$840
Marketing Materials (ads, posters, etc.)	\$2,000		\$1,000	\$3,000
Total Uses Budget	\$5,000	\$3,000	\$4,840	\$12,840

Note: This sample budget is intended to show the level of detail the DSA is seeking and does not necessarily reflect accurate project expenses.

B. Photos/blueprints/plans/other materials that will best communicate your vision and preparation to the DSA Board of Directors.

5. VERIFICATION SIGNATURE

I certify by my signature that I have reviewed all the information in this application and that it is accurate.

Signature: _____

Printed Name:

Date: