

## DSA Boundaries - Business Report 10/10/18

Business Report (within polygon)

Business Type	Total Businesses	%	Estimated Sales	# Est. Employees
Agriculture, Forestry, Fishing and Hunting	3	0.44%	\$831,000	12
Construction	32	4.71%	\$51,300,000	260
Manufacturing - Processed Food, Textiles, Clothing	5	0.74%	\$38,119,000	79
Manufacturing - Chemical, Fuel, Paper, Plastic, Wood	5	0.74%	\$18,376,000	181
Manufacturing - Electronics, Furniture, Machinery, Metal, Transportation, Misc.	6	0.88%	\$4,641,000	34
Wholesalers	22	3.24%	\$245,875,000	167
Retail: Home, Food, Automobiles, Personal Care	47	6.91%	\$44,966,000	173
Retail: Hobby, Media, General Merchandise	10	1.47%	\$14,293,000	103
Transportation and Warehousing: Private and Public Transportation, Oil and Gas Pipelines, Sightseeing	11	1.62%	\$15,215,000	93
Information	20	2.94%	\$69,046,000	693
Banking, Finance and Insurance	52	7.65%	\$96,038,000	717
Real Estate and Rentals	27	3.97%	\$14,832,000	146
Professional, Scientific, and Technical Services	102	15%	\$151,303,000	951
Holding Companies and Managing Offices	1	0.15%	\$366,000	34
Administrative and Support and Waste Management and Remediation Services	31	4.56%	\$31,718,000	478
Education	15	2.21%	\$790,000	336
Health Care and Social Services	38	5.59%	\$132,530,000	1,036
Arts, Sports, Entertainment, and Recreation	19	2.79%	\$17,040,000	193
Accommodation and Food Services	51	7.5%	\$23,583,000	448
Other Services - Repair, Personal Care, Laundry, Religious, etc.	75	11.03%	\$18,871,000	392
Public Administration	107	15.74%	\$9,403,000	9,403
Unclassified	1	0.15%	\$7,000	7

Info USA, May 2018

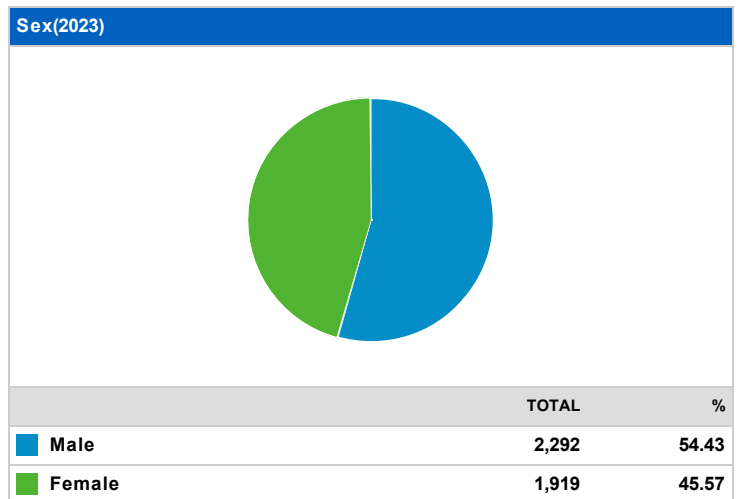
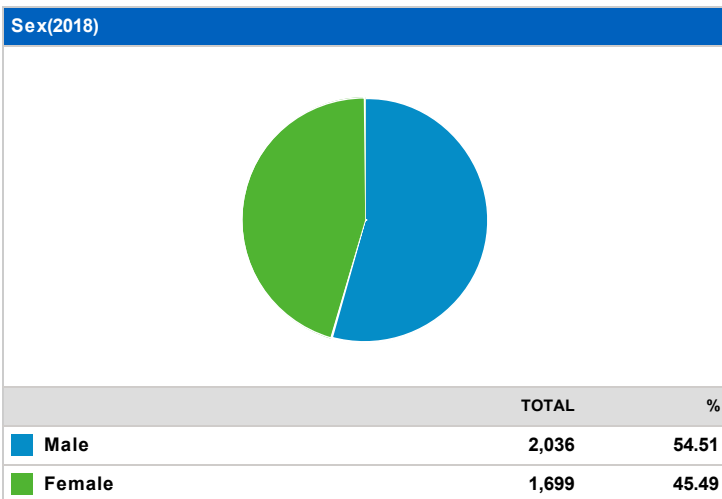
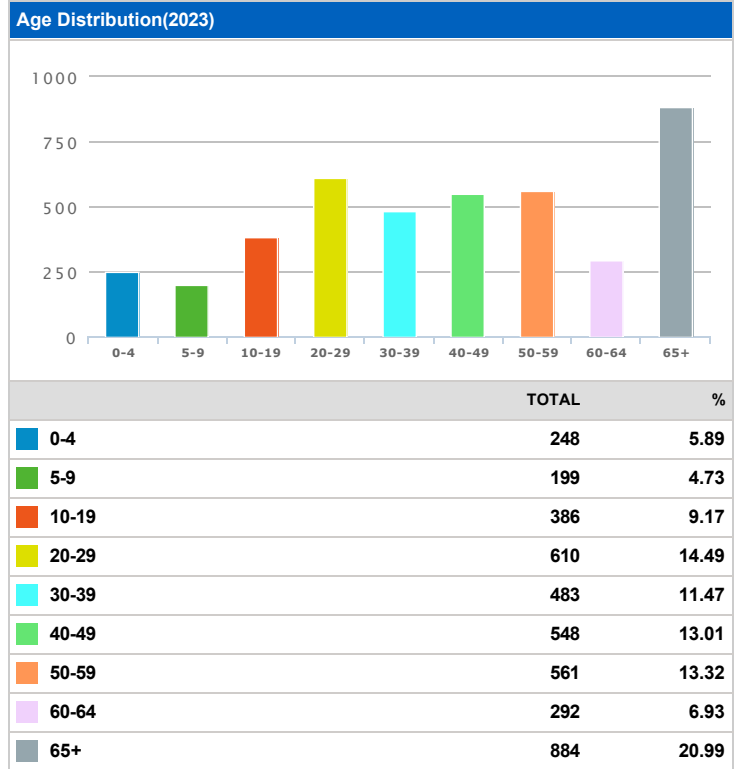
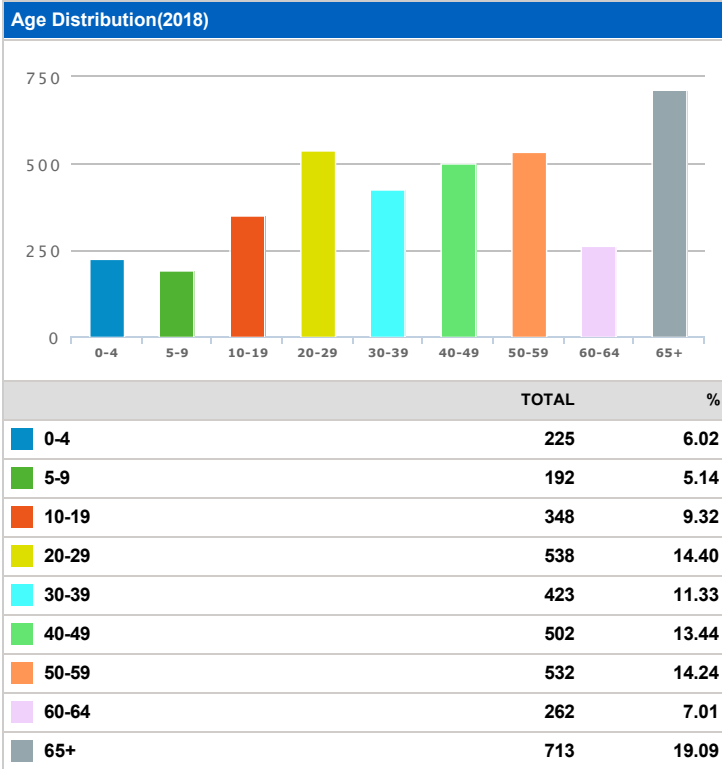
Property ID: 37B95833-1920-0AC1-21B2-9010670A10AA

## DSA Boundaries - Demographics Report 10/10/18

Demographics Report (within polygon)

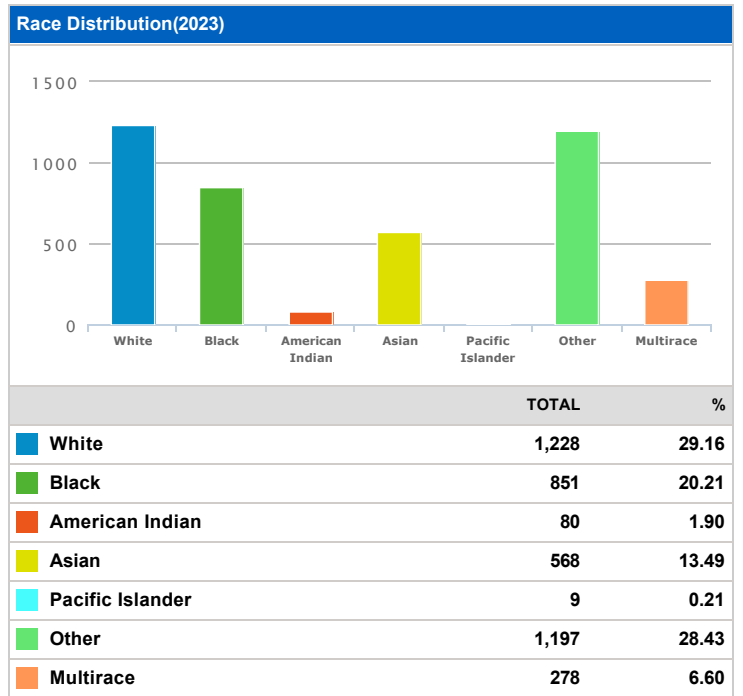
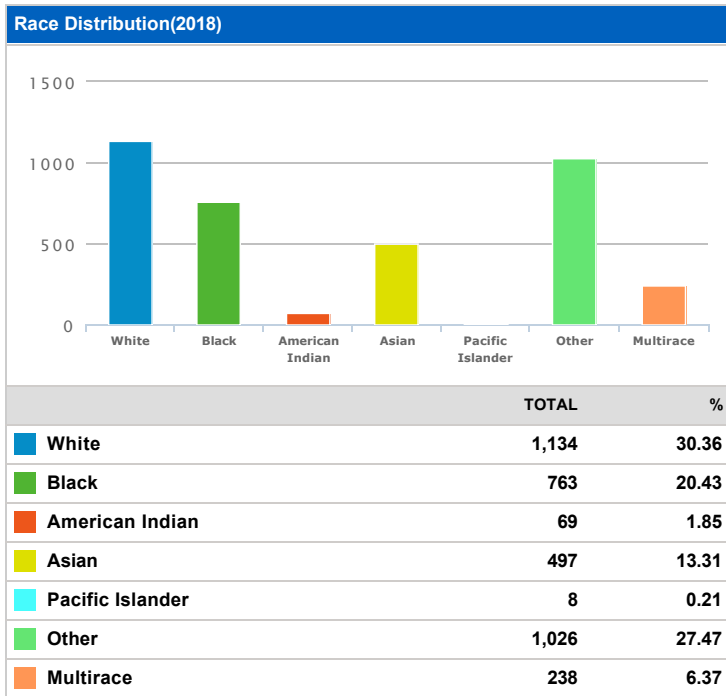
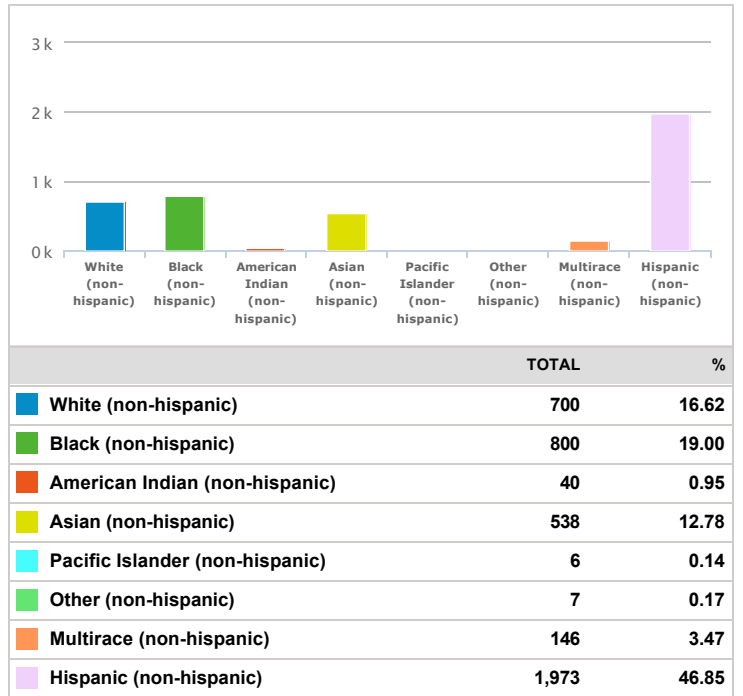
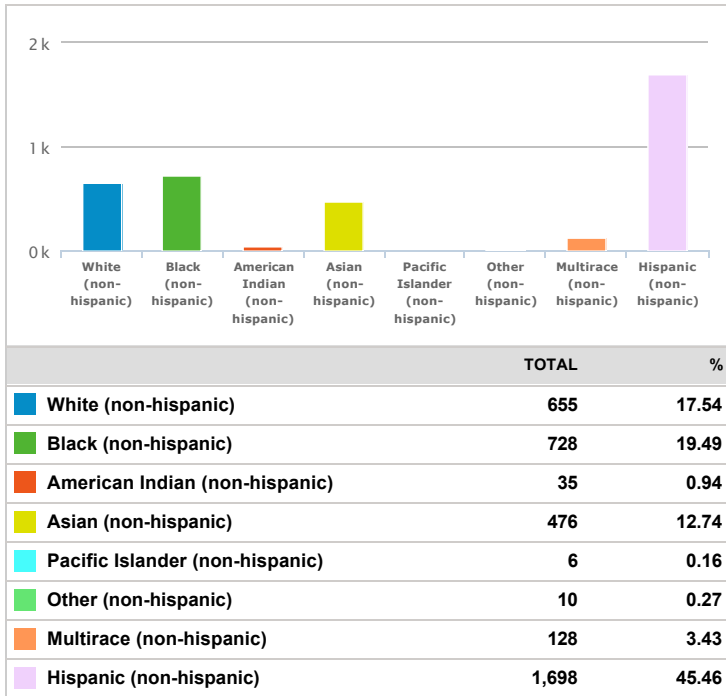
Population(2018)	
<b>TOTAL</b>	
	<b>3,735</b>

Population(2023)	
<b>TOTAL</b>	
	<b>4,211</b>



### Ethnicity Distribution(2018)

### Ethnicity Distribution(2023)



### Total Households(2018)

	TOTAL	%
Households	1,990	n/a
Families	532	26.73

### Total Households(2023)

	TOTAL	%
Households	2,218	n/a
Families	632	28.49

### Average Household Income(2018)

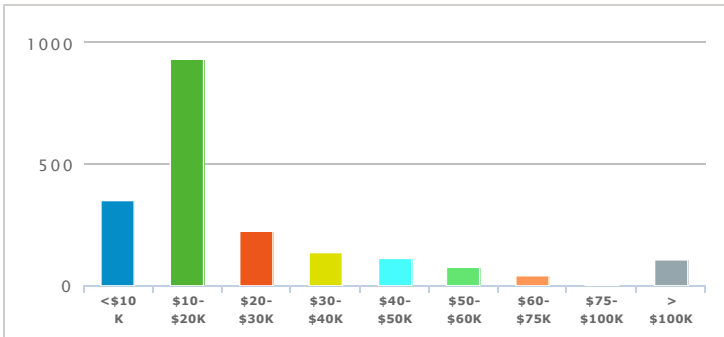
TOTAL
22,870.6

### Average Household Income(2023)

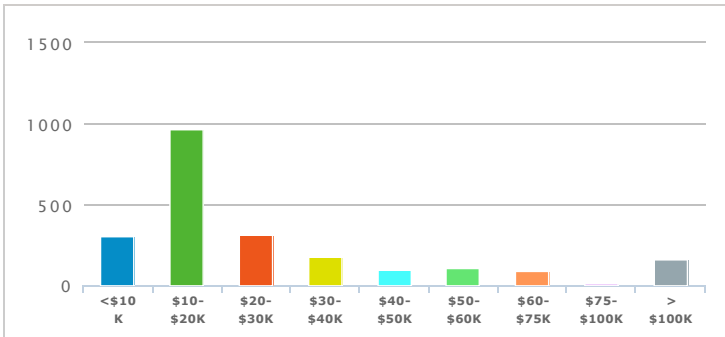
TOTAL
23,989.77

### Household Income Distribution(2018)

### Household Income Distribution(2023)

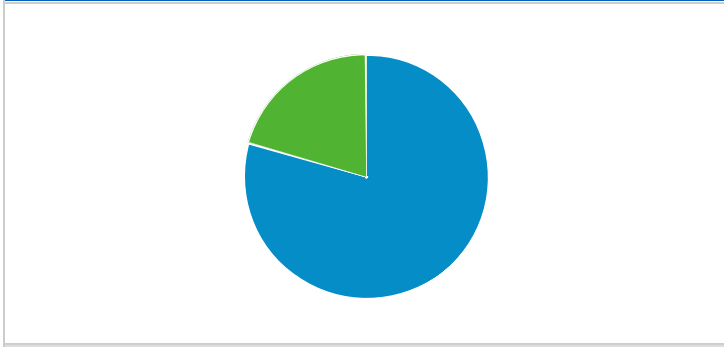


	TOTAL	%
<\$10 K	349	17.54
\$10-\$20K	933	46.88
\$20-\$30K	224	11.26
\$30-\$40K	137	6.88
\$40-\$50K	113	5.68
\$50-\$60K	80	4.02
\$60-\$75K	41	2.06
\$75-\$100K	3	0.15
> \$100K	110	5.53



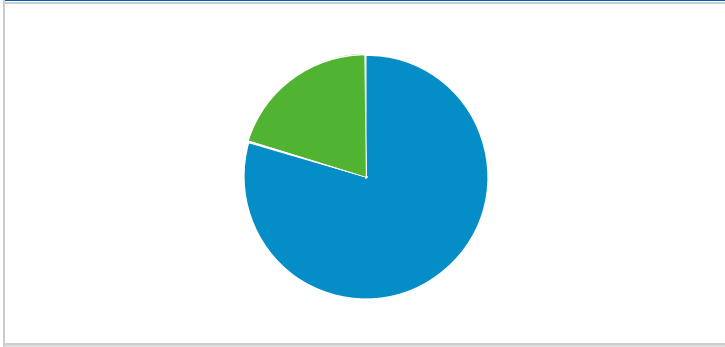
	TOTAL	%
<\$10 K	301	13.57
\$10-\$20K	960	43.28
\$20-\$30K	314	14.16
\$30-\$40K	182	8.21
\$40-\$50K	94	4.24
\$50-\$60K	103	4.64
\$60-\$75K	86	3.88
\$75-\$100K	20	0.90
> \$100K	158	7.12

### Labor Force Status(2018)



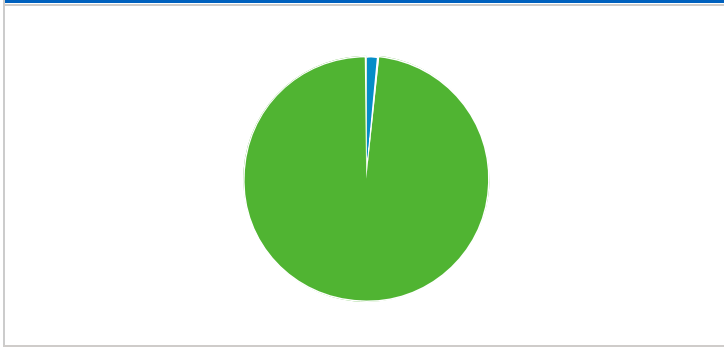
	TOTAL	%
Labor Force	1,140	n/a
Employed	907	79.56
Unemployed	233	20.44
In Armed Forces		n/a
Not In Labor Force	1,987	n/a

### Labor Force Status(2023)



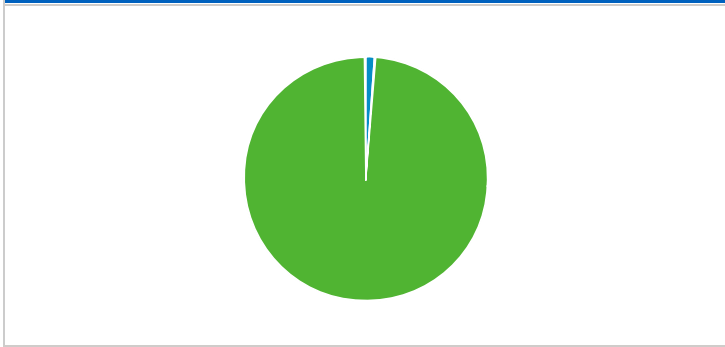
	TOTAL	%
Labor Force	1,295	n/a
Employed	1,032	79.69
Unemployed	263	20.31
In Armed Forces		n/a
Not In Labor Force	2,263	n/a

### Total Number of Housing(2018)



	TOTAL	%
Total Dwellings	2,174	n/a
Owner-Occupied Dwellings	33	1.66
Renter-Occupied Dwellings	1,957	98.34
Housing Units Occupied	1,990	91.54

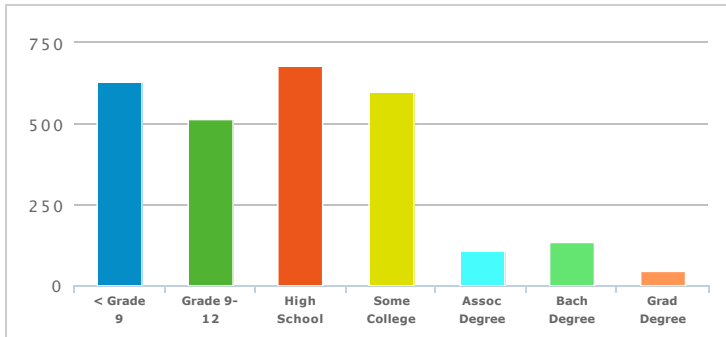
### Total Number of Housing(2023)



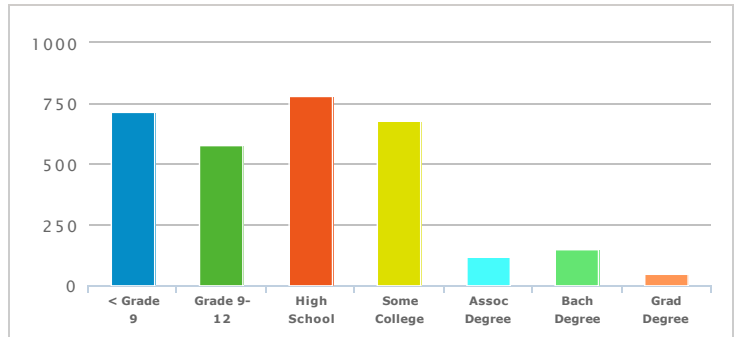
	TOTAL	%
Total Dwellings	2,286	n/a
Owner-Occupied Dwellings	29	1.31
Renter-Occupied Dwellings	2,189	98.69
Housing Units Occupied	2,218	97.03

### Education Attainment(2018)

### Education Attainment(2023)

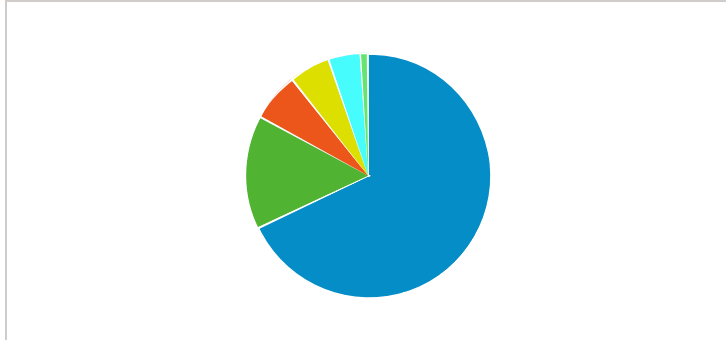


	TOTAL	%
< Grade 9	631	23.33
Grade 9-12	512	18.93
High School	680	25.14
Some College	598	22.11
Assoc Degree	107	3.96
Bach Degree	134	4.95
Grad Degree	43	1.59



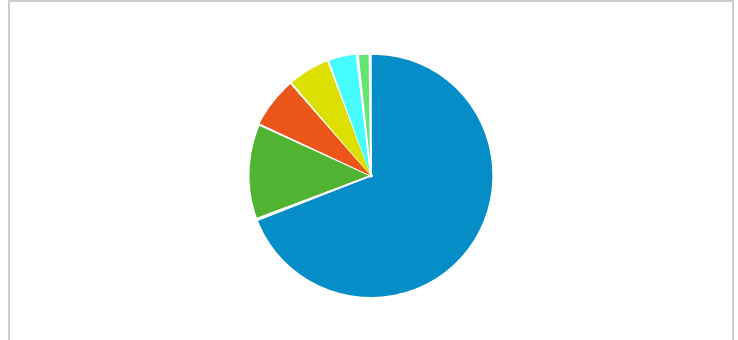
	TOTAL	%
< Grade 9	712	23.21
Grade 9-12	579	18.87
High School	778	25.36
Some College	681	22.20
Assoc Degree	121	3.94
Bach Degree	149	4.86
Grad Degree	48	1.56

**Size of Household(2018)**



	TOTAL	%
1 Person	1,336	67.14
2 Person	296	14.87
3 Person	125	6.28
4 Person	105	5.28
5 Person	83	4.17
6+ Person	21	1.06

**Size of Household(2023)**



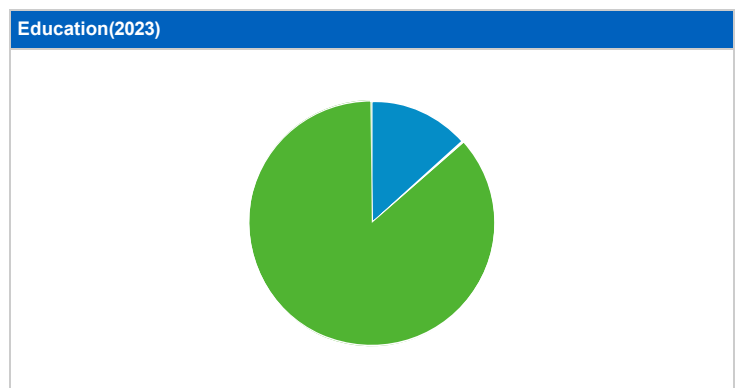
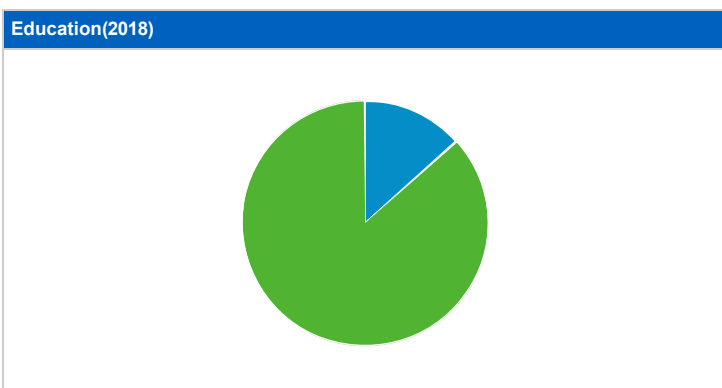
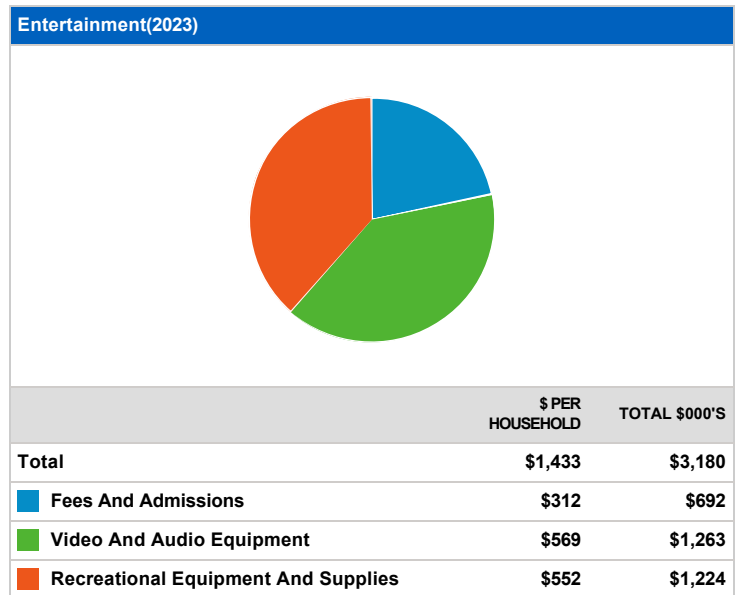
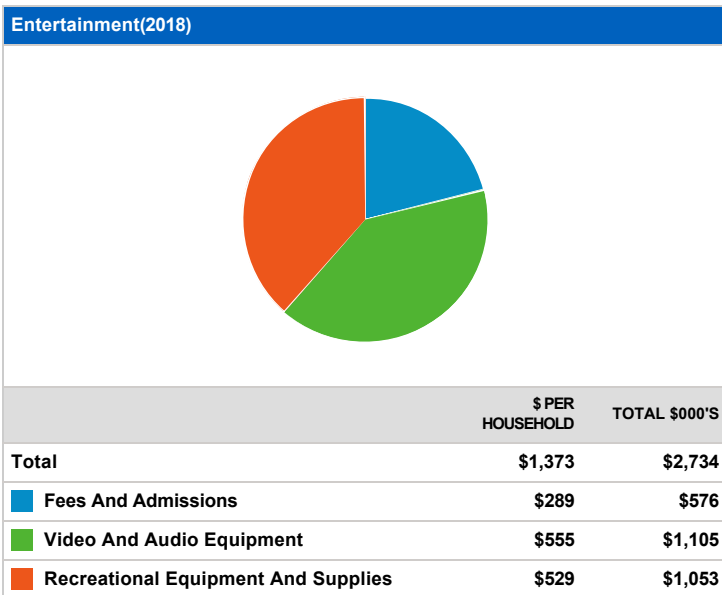
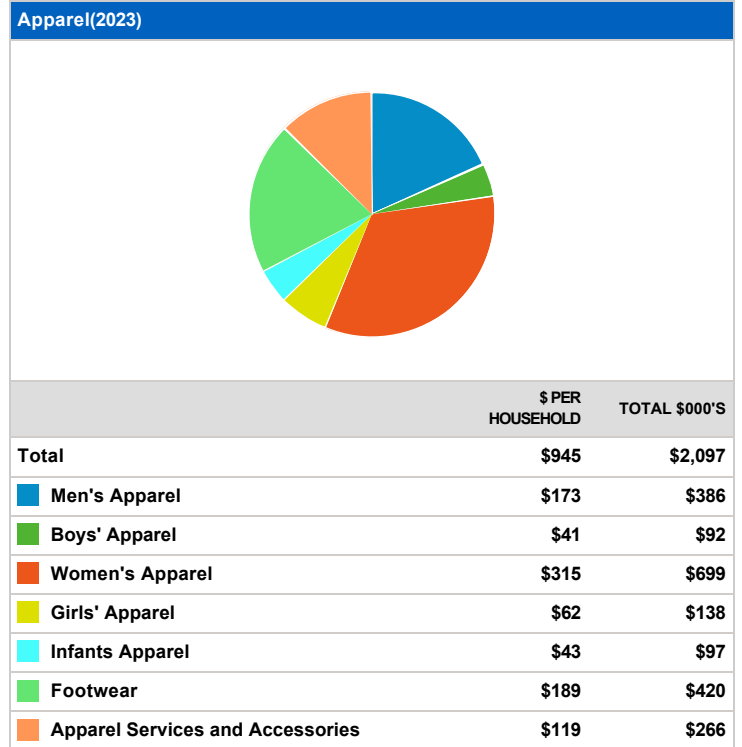
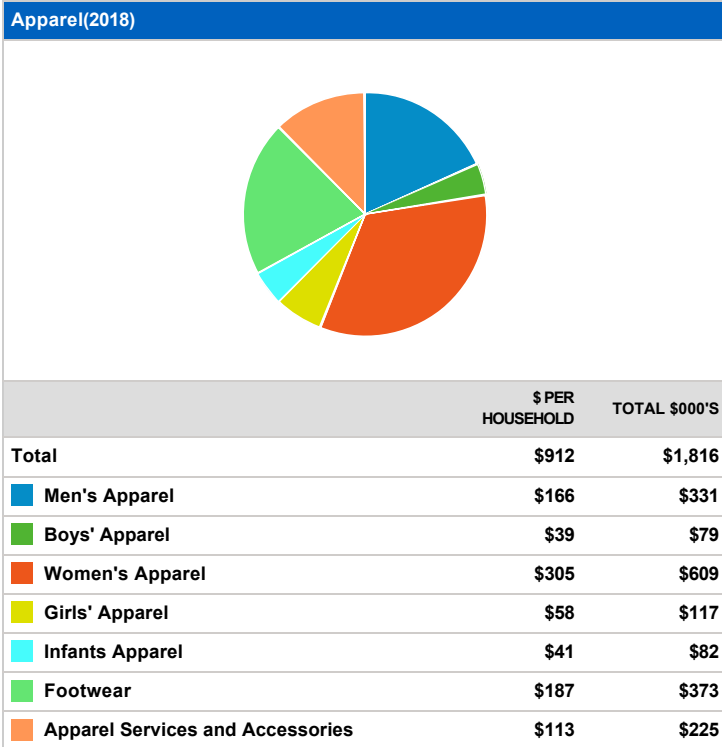
	TOTAL	%
1 Person	1,501	67.67
2 Person	276	12.44
3 Person	146	6.58
4 Person	122	5.50
5 Person	86	3.88
6+ Person	38	1.71



Source: Applied Geographic Solutions, 2018





## DSA Boundaries - Consumer Expenditures 10/10/18

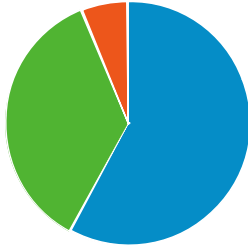
Consumer Expenditures Report (within polygon)






	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$940</b>	<b>\$1,872</b>
 <b>Books And Supplies</b>	<b>\$126</b>	<b>\$252</b>
 <b>Tuition</b>	<b>\$813</b>	<b>\$1,619</b>

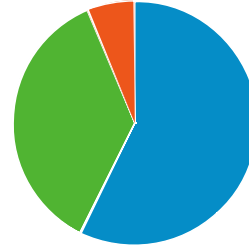
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$972</b>	<b>\$2,157</b>
 <b>Books And Supplies</b>	<b>\$131</b>	<b>\$291</b>
 <b>Tuition</b>	<b>\$841</b>	<b>\$1,866</b>




### Food and Beverages(2018)



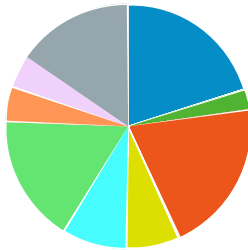
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$4,086</b>	<b>\$8,132</b>
 <b>Food At Home</b>	<b>\$2,368</b>	<b>\$4,713</b>
 <b>Food Away From Home</b>	<b>\$1,464</b>	<b>\$2,914</b>
 <b>Alcoholic Beverages</b>	<b>\$253</b>	<b>\$505</b>










### Food and Beverages(2023)



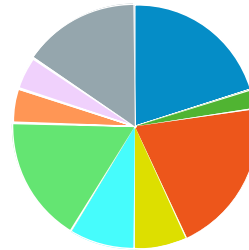
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$4,168</b>	<b>\$9,245</b>
 <b>Food At Home</b>	<b>\$2,390</b>	<b>\$5,303</b>
 <b>Food Away From Home</b>	<b>\$1,513</b>	<b>\$3,357</b>
 <b>Alcoholic Beverages</b>	<b>\$263</b>	<b>\$585</b>










### Gifts(2018)



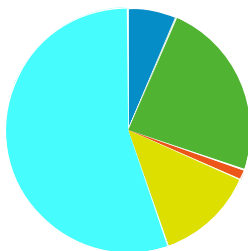
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$587</b>	<b>\$1,170</b>
 <b>Gifts Of Apparel</b>	<b>\$117</b>	<b>\$234</b>
 <b>Gifts Of Apparel Accessories</b>	<b>\$16</b>	<b>\$32</b>
 <b>Gifts Of Education</b>	<b>\$119</b>	<b>\$239</b>
 <b>Gifts Of Recreation</b>	<b>\$41</b>	<b>\$82</b>
 <b>Gifts Of Food And Beverages</b>	<b>\$50</b>	<b>\$101</b>
 <b>Gifts Of Household Furnishings And Equipment</b>	<b>\$98</b>	<b>\$195</b>
 <b>Gifts Of Household</b>	<b>\$27</b>	<b>\$54</b>
 <b>Gifts Of Transportation</b>	<b>\$25</b>	<b>\$51</b>
 <b>Gifts Elsewhere Unspecified</b>	<b>\$90</b>	<b>\$181</b>

### Gifts(2023)

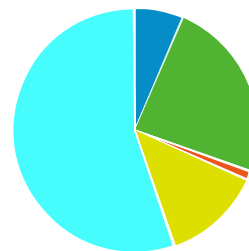


	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$617</b>	<b>\$1,369</b>
 <b>Gifts Of Apparel</b>	<b>\$123</b>	<b>\$274</b>
 <b>Gifts Of Apparel Accessories</b>	<b>\$16</b>	<b>\$38</b>
 <b>Gifts Of Education</b>	<b>\$125</b>	<b>\$279</b>
 <b>Gifts Of Recreation</b>	<b>\$43</b>	<b>\$96</b>
 <b>Gifts Of Food And Beverages</b>	<b>\$53</b>	<b>\$119</b>
 <b>Gifts Of Household Furnishings And Equipment</b>	<b>\$103</b>	<b>\$229</b>
 <b>Gifts Of Household</b>	<b>\$28</b>	<b>\$63</b>
 <b>Gifts Of Transportation</b>	<b>\$27</b>	<b>\$61</b>
 <b>Gifts Elsewhere Unspecified</b>	<b>\$95</b>	<b>\$211</b>






### Household Furnishings(2018)








### Household Furnishings(2023)

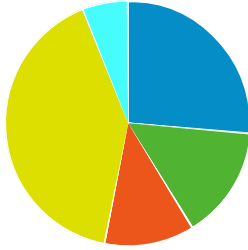




	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$780</b>	<b>\$1,554</b>
 Household Textiles	\$50	\$100
 Furniture	\$186	\$371
 Floor Coverings	\$10	\$20
 Major Appliances	\$102	\$204
 Housewares And Small Appliances	\$431	\$858

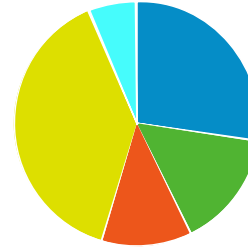
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$818</b>	<b>\$1,815</b>
 Household Textiles	\$52	\$116
 Furniture	\$197	\$438
 Floor Coverings	\$10	\$23
 Major Appliances	\$107	\$237
 Housewares And Small Appliances	\$450	\$1,000






### Shelter(2018)



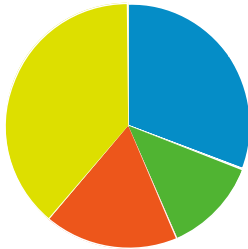
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$5,614</b>	<b>\$11,172</b>
 Mortgage Interest	\$1,479	\$2,944
 Property Taxes	\$837	\$1,667
 Miscellaneous Owned Dwelling Costs	\$662	\$1,318
 Rental Costs	\$2,292	\$4,562
 Other Lodging	\$342	\$681





### Shelter(2023)



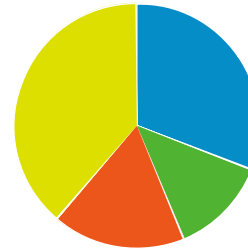
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$5,771</b>	<b>\$12,801</b>
 Mortgage Interest	\$1,580	\$3,506
 Property Taxes	\$886	\$1,965
 Miscellaneous Owned Dwelling Costs	\$687	\$1,525
 Rental Costs	\$2,249	\$4,990
 Other Lodging	\$367	\$815





### Household Operations(2018)



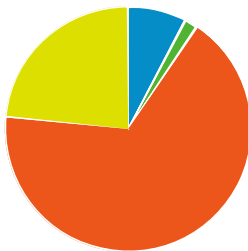
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$652</b>	<b>\$1,298</b>
 Babysitting And Elderly Care	\$200	\$399
 Household Services	\$83	\$166
 Alimony And Child Support	\$115	\$230
 Household Supplies	\$252	\$502

### Household Operations(2023)

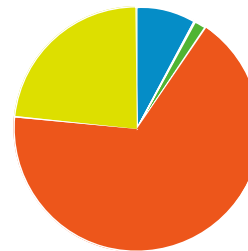


	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$691</b>	<b>\$1,533</b>
 Babysitting And Elderly Care	\$213	\$474
 Household Services	\$88	\$195
 Alimony And Child Support	\$121	\$270
 Household Supplies	\$267	\$594





### Personal Care(2018)







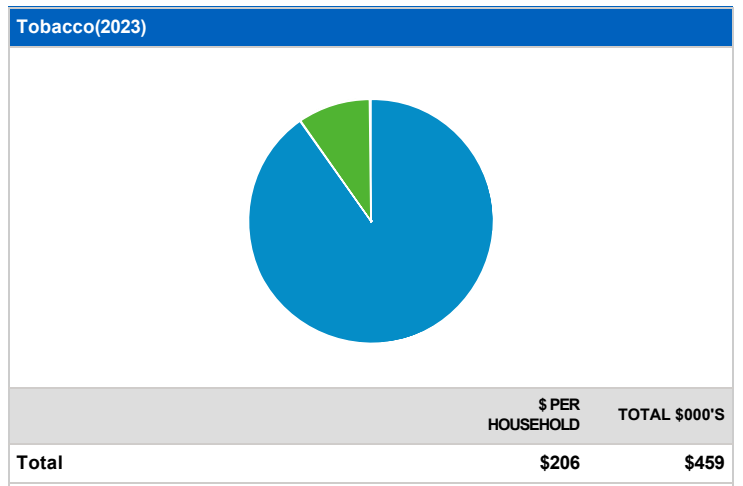
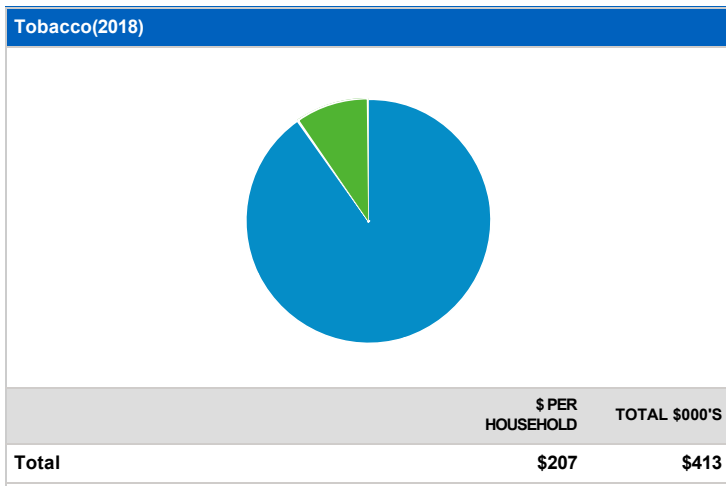
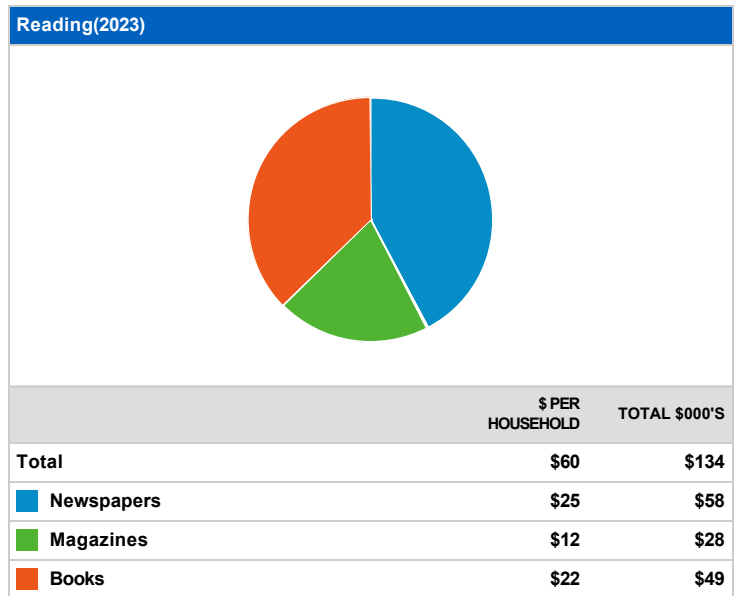
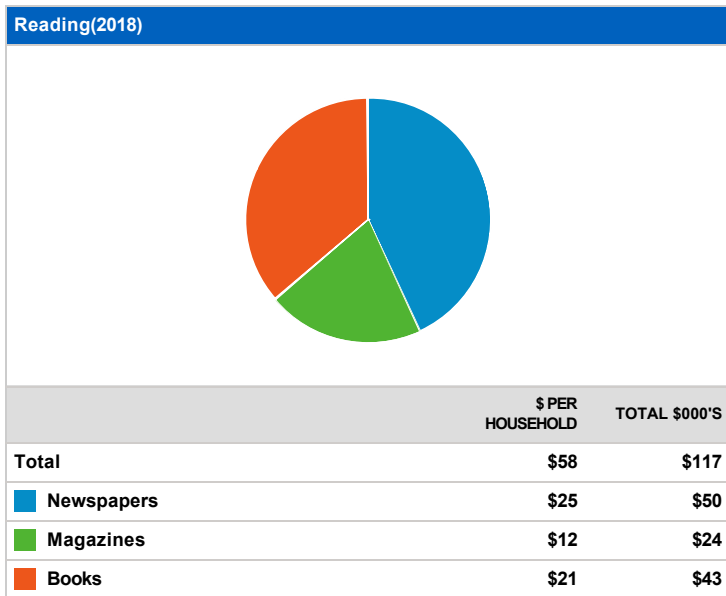
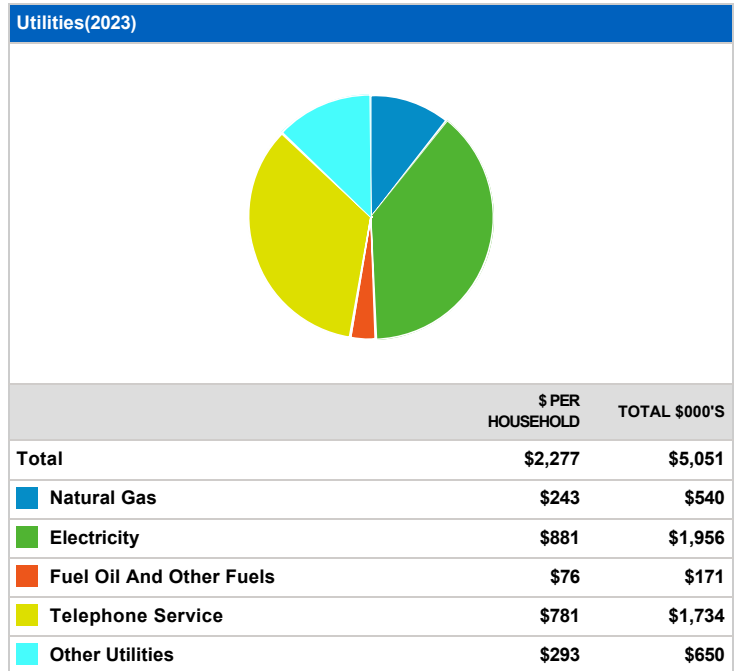
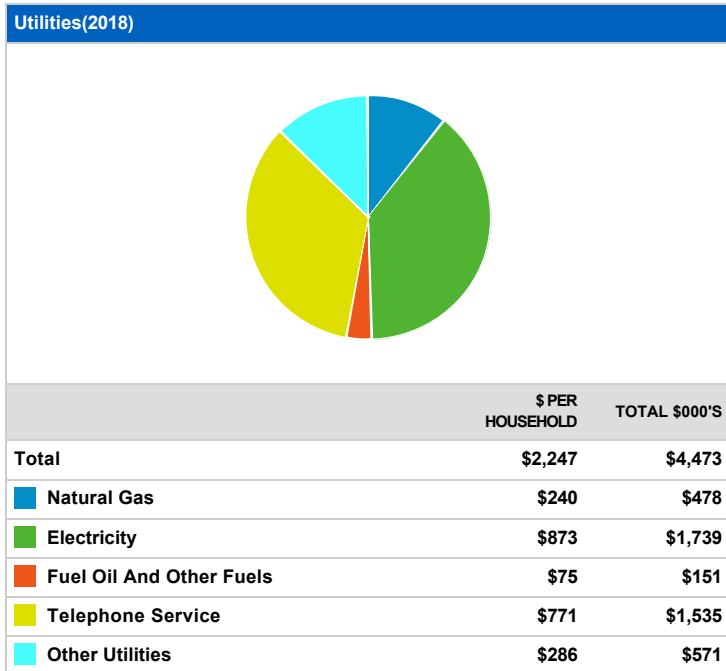
### Personal Care(2023)



### Personal Care(2023)

	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$349</b>	<b>\$695</b>
 <b>Hair Care</b>	<b>\$27</b>	<b>\$55</b>
 <b>Electric Personal Care Appliances</b>	<b>\$6</b>	<b>\$13</b>
 <b>Personal Care Services</b>	<b>\$233</b>	<b>\$465</b>
 <b>Personal Care Products</b>	<b>\$81</b>	<b>\$162</b>

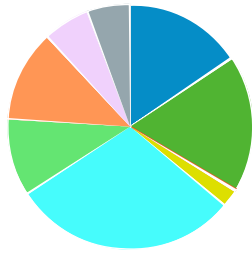
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$358</b>	<b>\$795</b>
 <b>Hair Care</b>	<b>\$28</b>	<b>\$63</b>
 <b>Electric Personal Care Appliances</b>	<b>\$6</b>	<b>\$15</b>
 <b>Personal Care Services</b>	<b>\$239</b>	<b>\$532</b>
 <b>Personal Care Products</b>	<b>\$83</b>	<b>\$185</b>



Cigarettes	\$186	\$371
Other Tobacco Products	\$20	\$42

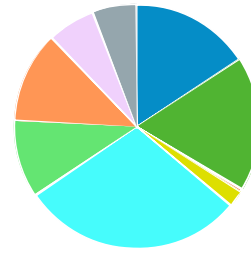
Cigarettes	\$185	\$412
Other Tobacco Products	\$20	\$46

### Transportation(2018)



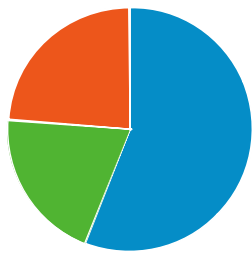
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$4,659</b>	<b>\$9,272</b>
New Vehicle Purchase	\$726	\$1,446
Used Vehicle Purchase	\$835	\$1,662
Motorcycles (New And Used)	\$15	\$30
Vehicle Finance Charges	\$102	\$205
Gasoline And Oil	\$1,386	\$2,759
Vehicle Repair And Maintenance	\$474	\$945
Vehicle Insurance	\$563	\$1,120
Public Transportation	\$289	\$577
Other Transportation Costs	\$265	\$528

### Transportation(2023)



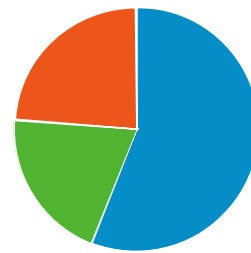
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$4,826</b>	<b>\$10,705</b>
New Vehicle Purchase	\$761	\$1,690
Used Vehicle Purchase	\$860	\$1,908
Motorcycles (New And Used)	\$15	\$35
Vehicle Finance Charges	\$106	\$237
Gasoline And Oil	\$1,421	\$3,153
Vehicle Repair And Maintenance	\$491	\$1,089
Vehicle Insurance	\$579	\$1,285
Public Transportation	\$308	\$684
Other Transportation Costs	\$281	\$623

### Health Care(2018)



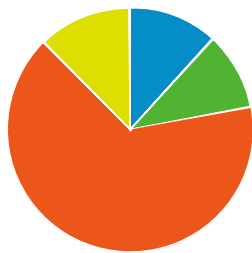
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,384</b>	<b>\$4,744</b>
Health Care Insurance	\$1,334	\$2,656
Health Care Services	\$483	\$961
Health Care Supplies And Equipment	\$566	\$1,127

### Health Care(2023)



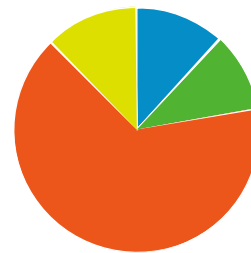
	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,414</b>	<b>\$5,355</b>
Health Care Insurance	\$1,351	\$2,997
Health Care Services	\$489	\$1,087
Health Care Supplies And Equipment	\$573	\$1,272

### Miscellaneous Expenses(2018)



	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$411</b>	<b>\$819</b>
Legal And Accounting	\$48	\$97

### Miscellaneous Expenses(2023)



	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$421</b>	<b>\$934</b>
Legal And Accounting	\$50	\$111

Funeral And Cemetery	\$42	\$84
Finance Charges Excluding Mortgage And Vehicle	\$268	\$534
Other Miscellaneous Expenses	\$51	\$103

Funeral And Cemetery	\$43	\$97
Finance Charges Excluding Mortgage And Vehicle	\$274	\$608
Other Miscellaneous Expenses	\$52	\$117

Personal Insurance(2018)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$165

Personal Insurance(2023)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$177

Contributions(2018)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$950

Contributions(2023)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
		\$1,029

Retail Potential(2018)		
	\$ PER HOUSEHOLD	TOTAL \$000'S
Other Health and Personal Care Stores	\$45	\$91
Gasoline Stations with Convenience Stores	\$1,157	\$2,304
Gasoline Stations without Convenience Stores	\$595	\$1,185
Men's Clothing Stores	\$33	\$67
Women's Clothing Stores	\$94	\$187
Childrens' and Infant's Clothing Stores	\$30	\$61
Family Clothing Stores	\$163	\$326
Clothing Accessory Stores	\$6	\$12
Other Apparel Stores	\$25	\$51
Shoe Stores	\$99	\$198
Jewelry Stores	\$40	\$81
Luggage Stores	\$1	\$2
Sporting Goods Stores	\$86	\$172
Hobby, Toy, and Game Stores	\$45	\$91
Sewing and Needlecraft Stores	\$7	\$14
Musical Instrument Stores	\$24	\$48
Book Stores	\$77	\$155
Record,Tape,and CD Stores	\$46	\$93
Department Stores	\$859	\$1,711
Warehouse Superstores	\$419	\$835
Other General Merchandise Stores	\$111	\$221
Florists	\$10	\$20
Office and Stationary Stores	\$41	\$83
Gift and Souvenir Stores	\$36	\$73
Used Merchandise Stores	\$20	\$40
Pet and Pet Supply Stores	\$98	\$195
Art Dealers	\$6	\$12
Mobile Home Dealers	\$0	\$0
Other Miscellaneous Retail Stores	\$37	\$74
Mail Order and Catalog Stores	\$330	\$658
Vending Machines	\$41	\$83
Fuel Dealers	\$102	\$205
Other Direct Selling Establishments	\$64	\$127
Hotels and Other Travel Accomodations	\$84	\$169
RV Parks	\$1	\$2
Rooming and Boarding Houses	\$1	\$2
Full Service Restaurants	\$579	\$1,153

Limited Service Restaurants	\$582	\$1,160
Special Food Services and Catering	\$97	\$195
Drinking Places	\$46	\$92

---

Source: Applied Geographic Solutions, 2018

---

