

# 2018 Q2 REPORT

April May June



## WEBSITE/ SOCIAL MEDIA

### website

		COMPARED TO JUNE 2017
7,721	PAGE VIEWS	24.4%
10,893	UNIQUE VISITORS	92.8%

### social media

		COMPARED TO JUNE 2017
5,358	FOLLOWERS	8.7%
4,649	FOLLOWERS	16.7%
3,761	FOLLOWERS	12.3%
7,251	VIEWS	20.3%

## OTHER ACCOMPLISHMENTS

- Organized Full Moon Riders in May and June
- Changed security company to Apollo Security
- Upgraded security service to 7 days/week
- Continued weekly Property Mondays feature
  - Crafted 9 blog posts
  - Launched new DT Stockton logo
  - Engaged in beautification of Weber Ave.
  - Participated in Amgen Tour
  - Participated in Bike-to-Work events

## HOSPITALITY

	BUSINESS CONTACTS	1,072
	PUBLICATIONS DISTRIBUTED	4,719
	JURORS ADDRESSED	1,768
	HISTORY TOURS	10
	VISITORS ASSISTED	2,854
	PATROL HOURS	981

## MAINTENANCE

	PIECES OF GRAFFITI REMOVED	319
	1 GAL. TRASH BAGS REMOVED	2,808
	POWERWASH HOURS	400
	SERVICE CALLS ADDRESSED	49