



Downtown Stockton Alliance Announces a New Executive Director

STOCKTON, CA (April 3, 2018) The Downtown Stockton Alliance's (DSA) Board of Directors has chosen Michael Huber as the organization's new Executive Director. Mr. Huber assumed his position with DSA on April 2, 2018.

After the last Director of DSA, Cindi Fargo, stepped down to pursue new opportunities out of state, the DSA's Board of Directors decided to conduct a careful and thorough search for new candidates locally and nation-wide. Various search methods were utilized resulting in an overwhelming number of applicants.

The DSA's Board of Directors appointed a Nominating Committee who selected the most qualified candidates and presented them to the full Board of Directors. After interviews, the Board unanimously selected Mr. Huber as the new Executive Director.

"It is with the deepest honor and respect we announce hiring of our new Executive Director, Mike Huber," commented Gio Trinchera, the Board Chair. "He'll lead our organization with a clear and distinct focus to continue the transition of the District to be all that it can be as it reaches for its vitality, vigor, and resurgence of prominence as the Downtown for the great city of Stockton. Mike comes with a wealth of skills, relationships, and common sense approach to connect with every segment of the District. He'll be driving an assertive action plan to create a momentum which Downtown requires and deserves."

Mr. Huber is an accomplished professional with a history of successfully directing marketing programs, increasing revenue, expanding accounts, and creating organizational value. Most recently, he has worked as the Executive Director of the Habitat for Humanity of San Joaquin County where he was responsible for serving the interests of partner families across the entire county. Born and raised in Stockton, he lives here with his wife Tami.

"There's a lot of energy going on right now in Downtown Stockton and, having grown up here, it's great to see the growing desire to rehabilitate the landmark buildings," said Michael Huber. "I am honored to be joining the team at the Downtown Stockton Alliance and I am excited to start working alongside our amazing Board of Directors, stakeholders, business owners, Police Department and DSA staff to make Downtown Stockton a place where the people want to come and enjoy all the beauty that this historic district offers."

For additional information, contact Gio Trinchera, the Board Chair, at 209-929-1264 OR Michael Huber at 209-888-8621.

The Downtown Stockton Alliance has been promoting business, housing, arts and entertainment in order to create a vibrant, sustainable, urban community in Downtown Stockton since 1997. The DSA is a public/private partnership uniting almost 1,000 property owners and downtown businesses and is funded by a Property Based Improvement District (PBID) which allows property owners to self-assess on properties and a Business Improvement District (BID) which allows business owners to self-assess their businesses. The Downtown District was voted into creation in 1996 and was incorporated in 1997. It is a non-profit organization with the 501(c)6 designation. For more information, visit www.DowntownStockton.org.