



Downtown Stockton Alliance Board of Directors Meeting Minutes  
Wednesday, February 28, 2018 at 3:30 pm  
125 Bridge Pl 3<sup>rd</sup> Fl. Stockton, CA

**Board of Directors Present:** Chair Giovanni Trinchera, Vice-Chair Kendra Clark, Secretary Jared Rusten, Mahala Burns, Micah Runner, Anthony Barkett, Kari McNickle, Marcia Cunningham

**Board of Directors absent:** Wes Rhea, Debbie Vallejo

**Staff:** Sylwia Qualls, Courtney Wood, Charisse Lowry

## Minutes

1. Call to Order/Roll Call
  - Meeting was called to order at 3:33pm
2. Public Comments
  - No Comments
3. Approval of Financial Statements and Minutes – Action Item
  - Board discussion on changing the budget format. Board would like J. Groom to attend the next Admin/Finance committee meeting to get a clearer picture of the financials and how the new format will affect them. The Board would also like Jeff to attend a Board meeting to train the Board members on how to read and understand the financials.
  - A motion was made by (M. Runner/K. McNickle) to approve the financials. The motion was passed with the following I's, G. Trinchera, K. Clark, J. Rusten, A. Barkett, M. Runner, K. McNickle. Nays M. Cunningham.
  - S. Qualls gave a brief report on the Marketing Committee meeting. She passed out flyers that were developed by M. Cort on the banner Program. She reported on the banner franchise agreement with the City as well as the different agencies that were approached about getting banners.
  - A motion was made by (M. Runner/K. McNickle) to approve the minutes. The motion was passed unanimously.
4. Proposed Date Change for DSA Board of Directors Meeting – Action Item
  - G. Trinchera explained that the DSA Board meeting is scheduled on the same day as a Bank of Stockton meeting, which makes it difficult to attend the entire length of the board meeting. Brief discussion on the proposed date change for the board meeting. The new board date will be the 3<sup>rd</sup> Wednesday of every month starting on March 21<sup>st</sup> at the regular time.

- A motion was made by (J. Rusten/K. Clark) to approve the new date change for the Board of Directors meeting. The motion was passed unanimously.
5. Voting on New & Returning Board Members – Action Item
    - M. Burns reported on the slate for new Board members as well as returning members. The following new directors that were voted in are M. Cort, M. Amen, J. Leek and P. Sheil. The returning directors voted in for another two year term are M. Burns, W. Rhea, A. Barkett and K. McNickle.
  6. Final Approval for Budd Alley Proposal – Action Item
    - C. Wood presented an overview of the steps needed to complete the project and the anticipated costs of the project. C. Wood conveyed that currently there is approval from El Zarape, Zeiter Eye, Zac Cort, & Doug Healy. She presented statements of support from Huddle, The Campus, Downtown Optometry, CAPC, FANHS, Channel Brewing, Cast Iron, & El Zarape. A total of 6 phases will be required to get the project up-and-running initially – this is anticipated to cost around \$14,000. The project's total estimated cost for 2018 is approximately \$15,672. The 5 year costs of the project are estimated to be within the \$23,000 - \$38,000 range. Board discussion on project and services. M. Cunningham stated that the DSA should move forward with the project but will need to see how it will affect the budget at the next review. G. Trinchera instructed C. Wood to get 3 quotes for the electrical part of the project.
  7. Closed Session - ED Search/Transition - Information/Action
    - Closed session was called to order at 4:18pm
    - Closed session was recessed at 4:53pm
    - Action taken in closed session meeting will be to set another closed session meeting on March 9<sup>th</sup> at 10:00am to have the final interviews for the two remaining candidates
  8. Discussion on Clean & Safe & Economic Development Committee Chair Positions – Action Item
    - Committees will be suspended until further notice
  9. Discussion on State of Downtown – Action Item
    - Item suspended until new Executive Director is hired
  10. Adjournment
    - Meeting was adjourned at 5:04pm