



Downtown Stockton Alliance Board of Directors Meeting Minutes  
Wednesday, December 6, 2017 at 3:30 pm  
125 Bridge Pl 3<sup>rd</sup> Fl. Stockton, CA

Board of Directors Present: Chair Mahala Burns, Treasurer Wes Rhea, Kari McNickle, Giovanni Trinchera, Jared Rusten, Debbie Vallejo, Marcia Cunningham  
Board of Directors absent: Jacob Benguerel, Vice-Chair Doug Egbert, Micah Runner, Anthony Barkett, David Garcia, Kendra Clark  
Guest: Zac Cort, Tristan Osborn

Staff: Sylwia Qualls, Courtney Wood, Charisse Lowry

Minutes

1. Call to Order/Roll Call
  - Meeting was called to order at 3:32pm
2. Public Comments
  - Tristan Osborn is the urban designer for ACE Rail. He informed the board of the street scape projects for Channel St. that would include street lights, trees and fixing sidewalks from Ace to the Cineplex. He requested a letter of support for the project. Board discussion on projects and the improvements.
3. Approval of Financial Statements and Minutes
  - M. Burns informed the board that the Budget Committee would not meet until early 2018. W. Rhea informed the board that the DSA would be spending 2018 revenue in 2017 and that the true budget would not be known until January. Board discussion on budget and changes in spending and saving.
  - A motion was made by (G. Trinchera/J. Rusten) to approve the consent items. The motion was passed unanimously
4. Decision to hire an Interim CEO – Action Item
  - M. Burns reported to the board that 3 candidates had expressed interest in becoming the new DSA Interim CEO. Board discussion on pros and cons on hiring an Interim CEO.
  - A motion was made by (K. McNickle/M. Cunningham) to not hire an Interim CEO. The motion was passed unanimously.
5. Forming Ad-Hoc Search Committee for New CEO – Action Item
  - Board discussion on types of recruitment. Board members would like to look locally for new CEO.  
**Discussion of a person's** qualifications, personality, and ability to interface with all levels of people. The

board would like to hire someone from Stockton that is vested in the Downtown. The following board members, A. Barkett, G. Trinchera, J. Rusten, M. Cunningham and M. Runner will comprise the search committee for the new DSA CEO.

- A motion was made by (A. Barkett/J. Rusten) to form Ad-Hoc search committee for the new DSA CEO. The motion was passed unanimously.

6. Continuing Entrepreneur Lab for 2018 – Action Item

- M. Burns informed the board that the contract for the Entrepreneur is over. The DSA will bill the City of Stockton to recover the money paid to Centro. Board discussion on the benefits of the program and progress of attendees. It was decided that the Entrepreneur will not take place in 2018.
- A motion was made by (A. Barkett/J. Rusten) to discontinue Entrepreneur Lab for 2018. The motion was passed unanimously.

7. Re-Instate Roving Security – Action Item

- W. Rhea informed the board that the roving security had been suspended by C. Fargo. W. Rhea informed the board of the various aspects that the security officer performs while on duty. Discussion on Security Company and the different aspects wanted in the security going forward. It was also discussed as to whether to start the roving security back up for the remainder of the year.
- A motion was made by (K. McNickle/J. Rusten) to start back the roving security immediately and to reexamine the security contract in the beginning of 2018. The motion was passed unanimously.

8. Report from Economic Development Coordinator on Progress of Budd Alley MOU – Informational Item

9. Adjournment

- Meeting was adjourned at 5:00pm