



Downtown Stockton Alliance Board of Directors Meeting Minutes
Wednesday, October 25, 2017 at 3:30 pm
125 Bridge Pl 3rd Fl. Stockton, CA

Board of Directors Present: Chair Mahala Burns, Treasurer Wes Rhea, Kari McNickle, Giovanni Trinchera, Jared Rusten, Debbie Vallejo, Marcia Cunningham

Board of Directors absent: Jacob Benguerel, Vice-Chair Doug Egbert, Micah Runner, Anthony Barkett, David Garcia, Kendra Clark

Guest: Roland Wilson, L. Borgens

Staff: Cindi Fargo, Sylwia Qualls, Courtney Wood, Charisse Lowry

Minutes

1. Call to Order/Roll Call
 - Meeting was called to order at 3:35pm
2. Public Comments
 - R. Wilson introduced himself to the board and informed them of his restaurant RoRo's located at 20 N. California St.
 - L. Borgens reported on the security patrols
3. Approval of Financial Statements and Minutes – attached herein.
 - C. Fargo reported on the 4000 line item and its variance, also the delinquent assessments collected. Banner income was low due to lack of sponsorships. She reported on the lack of income from Brick & Mortar due to the fire, as well as no money for the Stockton Postcards program. Discussion on the EV's repairs and cost, the power washing contract was cancelled in September and the DSA has started back with its own crew to do the power washing. C. Fargo reported on the draft budget for 2018.
 - A motion was made by (G. Trinchera/J. Rusten) to approve the consent items as well as the 2018 draft budget. The motion was passed unanimously
4. City Projects Downtown & Major Initiatives – Housing, Econ. Dev., Mayor's Basic Income Plan- Micah Runner
 - Item moved to next meeting
5. Stockton Arts Week Success – Wes Rhea and Sylwia Qualls
 - W. Rhea reported that this was the 2nd year for the Stockton Arts week and that it was larger than last year. He stated that he would like more partnerships for next year and to get schools involved. Discussion on the Haggin Museum and its renovation. S. Qualls reported on M. Laguna's tour and the

community piano painting project. Over 30 people came and painted on the piano which will be kept at Espresso. There's was also a chalk art scavenger hunt.

6. Strategic Planning Update – Mahala Burns

- M. Burns reported on the end of the post Strategic plan committee meetings. Economic Development came up with a plan to have a Downtown summit and tour to bring focus on what's happening downtown. G. Trinchera stated that the summit would have to address the community that would be most interested. Discussion on summit, ideas for different speakers, types of companies and people to invite and different break-out programs. Discussion on using Economic Development's budget for the summit and also refocus the money used on Love You Baby for the summit

7. Future Items for Board Consideration – Tom Patti – invitation to speak at November meeting about Downtown University opportunities

- Item moved to next meeting

8. Board RoundTable – 5 minutes for each board member to talk about projects/activities in their own world – non DSA agenda items or downtown issues that would need to be agenized.

- Item moved to next meeting

9. Adjournment

- Meeting adjourned at 5:00pm