

HOSPITALITY

• Business Contact	1,083
• Jurors Addressed	1349
• Historical Tours	7
• Citizen Safety Escorts	3
• General Patrols Hours	993
• Visitors Assisted	2,586
• Publications Distributed	5,321

MAINTENANCE

• Graffiti Removals	123
• Service Calls	109
• Trash Removal (30 gal bags)	3775
• Yards of sidewalks pressure-washed	139,432

WEBSITE & SOCIAL MEDIA

	July	August	Sept
Website - Page Views	5,261	5,272	5,491
Website - Unique Visitors	1,905	1,840	2,070
Facebook Followers	4,966	5,008	5,038
Twitter Followers	3,381	3,424	3,469
Instagram Followers	4,063	4,091	4,124
Youtube Views	6,077	6,242	6,357

SPECIAL EVENTS & PROMOTIONS

- Organized monthly Full Moon Riders July through September
- Organized the Meet Spiderman event for the August FMR
- Continued design, print and distribution of downtown info cards to restaurants
- Assisted the Mexican Heritage Center with the Mexican Independence Day
- Promoted the fall class of the Entrepreneur Training & recruited students
- Produced a Stockton Pride street pole banner for the Pride Center