

**JANUARY • FEBRUARY • MARCH • 2017**

**HOSPITALITY**

• Business Contact	1,376
• Jurors Addressed	2,097
• Historical Tours	2
• Citizen Safety Escorts	94
• General Patrols Hours	1,315
• Visitors Assisted	3,338
• Publications Distributed	12,636

**MAINTENANCE**

• Graffiti Removals	275
• Service Calls	150
• Trash Removal (30 gal bags)	2,369
• Yards of sidewalks pressure-washed	124,326

**WEBSITE & SOCIAL MEDIA**

	January	February	March
Website - Page Views	4,157	4,679	5,052
Website - Unique Visitors	1,408	1,472	1,512
Facebook Followers	4,671	4,755	4,779
Twitter Followers	3,164	3,317	3,236
Instagram Followers	3,420	3,544	3,677
Youtube Views	6,261	6,293	6,354

**SPECIAL EVENTS & PROMOTIONS**

- Organized Love You Baby, a Valentine’s Day-themed event, in 25 downtown restaurants
- Completed and graduated the first 9-week class of the Entrepreneur Training
- Designed, printed and started distribution of new downtown info cards to restaurants
- Started implementation and promotion of the Great Big Read