



Downtown Stockton Alliance Board of Directors Meeting Minutes
Wednesday, September 28, 2016 at 3:00 pm
Downtown Stockton Alliance Conference Room,
125 Bridge Place, 3rd Fl. Stockton, CA

Board of Directors Present: Chair Mahala Burns, Vice-Chair Doug Egbert, Secretary Nate Knodt, Jacob Benguerel, Giovanni Trinchera, Kari McNickel, Mike Bartosch, David Garcia, Debbie Vallejo

Board of Directors absent: Jeff Gilbert, Anthony Barkett, Micah Runner, Treasurer Wes Rhea,

Guest: Lawrence Borgens, Benjamin Borgens - Delta Protective Services

Staff: Cindi Fargo, Charisse Lowry, Emily Oestreicher, Sylwia Qualls

Minutes

1. Call to Order/Roll Call
 - Meeting was called to order at 3:04 pm
2. Public Comments
 - No Comments
3. Consent Calendar
 - Approval of August Financials as recommended by Finance Committee
 - Acceptance of Committee Minutes – Administration & Finance Joint Minutes and Clean and Safe, Economic Development minutes will be posted on-line following those meetings and included in your agenda packet.
 - A motion was made by (D. Vallejo/J. Benguerel) to approve the Consent Calendar. The motion was passed unanimously.
4. Committee Chair Reports – each chair presents an update on committee activities.
 - J. Benguerel updated the board on the progress of the security contractor, including fine tuning the security report process. L. Burges provided a 90-day update on the security program in the downtown area. (See attached notes) C. Fargo updated the board on the big belly solar trashcans being installed, and future locations for more cans. She stated that the new company that took over the pressure washing is under way and playing catch up for the 10 days or so missed during the transition. C. Fargo also updated the board on the homeless county task force. S. Qualls updated the board on the pianos for the Music To Our Ears project.

5. Items for Board Consideration – Action or Information

- a. Information - Beta Website – Introduction to new DSA Website under Development - Sylwia Qualls
 - S. Qualls updated the board on the new DSA website. It will be more user and mobile friendly. Board discussion on website capabilities.
- b. Information - B&M Entrepreneurship Program – Update from Cindi
 - C. Fargo updated the board on the entrepreneurship workshops to be held at Brick & Mortar. She reported on the grant to be used for the program and the benefits of the class.
- c. Information - Focus Block Improvement Project Underway – Cindi
 - C. Fargo updated the board on the progress of the focus block improvement project. Discussion on the project and the benefits for the business owners within the focus block.
- d. Information - Recertification Update – Mahala, Sylwia, Cindi
 - C. Fargo updated the board on the progress of the items for the recertification. Survey was created by the consultant and is being hand distributed to business owners, and mailed out to all property owners. It is listed on the DSA website and has been distributed through social media. Results are positive and reinforcing clean and safe as a priority so far followed by economic development and then special events. Most responses show that we are doing well and can continue to improve.
 - Board discussion on changing time of the Board of Directors meeting. Time was changed to 3:30 pm.
 - C. Fargo informed the board that October board meeting will be held at the Yosemite Club

6. Adjournment

- Meeting was adjourned at 4:21pm