

Downtown Stockton Alliance Board of Directors Meeting Minutes Wednesday, April 26, 2017 at 3:30 pm 125 Bridge PI 3rd FI. Stockton, CA

Board of Directors Present: Chair Mahala Burns, Vice-Chair Doug Egbert, Secretary Nate Knodt, Treasurer Wes Rhea, David Garcia, Micah Runner, Jacob Benguerel, Kari McNickel, Anthony Barkett, Giovanni Trinchera **Board of Directors absent**: Debbie Vallejo, Marcia Cunningham

Staff: Cindi Fargo, Charisse Lowry, Sylwia Qualls, Courtney Wood

Minutes

- 1. Call to Order/Roll Call
 - Meeting was called to order at 3:38pm
- 2. Public Comments
 - No comments
- 3. Consent Calendar
 - Approval of Feb. & March Financials as recommended by Finance Committee following Tues. meeting
 - Acceptance of Committee Minutes –March Board Minutes included in packet and posted online. Admin. Finance Minutes will be presented at the meeting. Econ Dev. and Clean and Safe minutes are on line
 - A motion was made by (K. McNickle/N. Knodt) to approve all consent items. The motion was passed unanimously
- 4. Recertification Update Cindi
 - C. Fargo updated the board on the progress of the recertification effort. To date 58% of the petitions have arrived. We will expect 80% of the ballots to be returned. The County hasn't sent their petition in as of yet. Discussion on how City and County votes on ballot. The majority of property owners have been positive. Discussion on how ballots are counted.
- 5. Nominations Committee Report on Candidate Interviews and Presentation of Slate Mahala, Wes and Kari
 - M. Burns reported on nominating committee interviews and presented candidates.
- 6. Election of New Board Members
 - Kendra Clark and Jared Rusten voted onto board for one year terms. D. Garcia, D. Egbert and G.
 Trinchera were reinstated on the board for another 2 year term. Vote was by printed confidential ballot tallied by Charisse Lowry.
- 7. Committee Updates

• J. Bengueral reported on missing manhole covers. After viewing the security camera it showed a person taking a cover and breaking the parking meters. The police are investigating. Discussion on changing time for parking from 6pm to 5pm. C. Fargo reports on taking over dumpster between the Kress Bldg. and Deliberation Room.

8. Future Items for Board Consideration

- M. Burns stated that board direction is needed on how many people are to be on board. Board retreat
 and strategic meeting will be planned soon. Cindi and Mahala will work on content, location, etc. No
 outside consultant will be used.
- Marketing disc ussion Ideas on getting people connected with restaurants in downtown. The roof top at
 Bella Vista will be opening next week. New mobile app Off the Web starts May1st. DSA subsidized
 \$2400 per year with 3 month contract reviews. Need to connect everyone together by bringing Uber
 and Lyft drivers. Discussion on getting these things done.

9. Adjournment

Meeting adjourned at 4:44pm