



STOCKTON (July 26, 2017) The Downtown Stockton Alliance (DSA) is pleased to report the successful recertification of the Downtown Stockton Property Based Business Improvement District (PBID).

Results of the recent ballot were announced by the City Clerk's office during the City Council meeting on July 25, 2017. 82% of the ballots returned by downtown property owners were in favor of the recertification, allowing DSA to move forward with 10 more years of management of the Downtown Stockton District.

The PBID district supplies environmental, economic development, advocacy and administration services in the 123-square block area of Downtown Stockton. The District is funded by assessments on properties within its boundaries, collected largely by the County of San Joaquin and distributed to the DSA for provision of services outlined in the Downtown Stockton Management District Plan.

"Approval for another 10 years of service to the downtown property and business owners through the PBID is a major milestone for DSA and we will continue to provide excellent service, with an eye towards constant improvement," commented DSA Chief Executive Officer, Cindi Fargo. "Changes in downtown are accelerating," she continued, "with several partners involved in the reinvestment and revitalization. This PBID is an important piece of the work being done to make our downtown a cleaner, safer, more interesting and vital place for everyone to enjoy."

The approval of the District's renewal for another 10 years comes after 20 years of continued service and, most recently, after an eight-month long outreach to the property owners and an extensive dialog about services, improvements, and opportunities.

To find out more about the Downtown Stockton Alliance, call Cindi Fargo at 209-888-8621 or visit www.DowntownStockton.org.

The Downtown Stockton Alliance has been promoting business, housing, arts and entertainment to create a vibrant, sustainable, urban community in Downtown Stockton since 1997. The DSA is a public/private partnership uniting almost 1,000 property owners and downtown businesses and is funded by a Property Based Improvement District (PBID) which allows property owners to self-assess on properties and a Business Improvement District (BID) which allows business owners to self-assess their businesses. The Downtown District was voted into creation in 1996 and was incorporated in 1997. It is a non-profit organization with the 501(c)6 designation.