



Downtown Stockton Alliance Board of Directors Meeting Minutes

DATE: Wednesday, August 24, 2016 **TIME:** 3:00 p.m.

PLACE: Downtown Stockton Alliance Conf. Rm, 125 Bridge Place 3rd Fl., Stockton, CA

Board of Directors Present: Chair Mahala Burns, Vice-Chair Doug Egbert, Secretary Nate Knodt, Treasurer Wes Rhea, Kari McNickel, David Garcia, Debbie Vallejo, Jacob Benguerel

Board of Directors absent: Jeff Gilbert, Anthony Barkett, Micah Runner, Giovanni Trinchera, Mike Bartosch Mikah arrived as the meeting was being adjourned.

Guest: Matthew Lemos

Staff: Cindi Fargo, Charisse Lowry, Sylwia Qualls, Debbie Freitas

Minutes

1. Call to Order/Roll Call
 - Meeting was called to order at 3:03pm
2. Public Comments
 - Guest Matthew Lemose introduced himself and briefly described the project he is working on.
3. Consent Calendar
 - Approval of June & July Financials as recommended by Finance Committee
 - Acceptance of Committee Minutes – Administration & Finance Joint Minutes and Clean and Safe, Economic Development minutes will be posted on-line following those meetings.
 - A motion was made by (K. McNickle/D. Garcia) to approve the Consent Calendar. The motion was passed by unanimous consensus
 - Acceptance of Resignation from Ben Saffold – Mahala Burns
 - A motion was made by (K. McNickle/D. Garcia) to accept resignation of Benjamin Saffold. The motion was passed by unanimous consensus
4. Presentation of Service Awards to Jim Donaldson and Bing Kirk
 - M. Burns informed the board that Jim nor Bing could not attend the meeting so the plaques would be delivered or mailed out to them.
5. Committee Chair Reports – each chair presents an update on committee activities
 - M. Burns passed out committee listing including board members participating in in different committees. M. Burns asked members if they know anyone who would like to serve on a committee, to please refer them to her.
 - J. Benguerel reports on security at night 1) fine tuning reports 2) spike in graffiti 3) Two big belly cans in plaza in next few days. The cans will be sponsored by DSA and A. Barkett
 - M. Burns reports on Economic Development Committee Oct.15th tour, Stockton history week, reported on Gio's database as a tool to target businesses for downtown occupancies.

- Finance/Admin completed DSELF loan, another app pending for restaurant/bar. C. Fargo working on agreement with Carol Ornelas to move DSA equipment out of the Channel Street garage and into the Donaldson Bldg. \$500 per month proposed as rent.
- W. Rhea reports that Marketing Committee meets quarterly. Reported on website changes and has chosen vendor Digital Gear from Sacramento. Website should be up for board approval in September.
- Board discussion on Mahala leaving Parking Board after 8 years and David is going on. Discussion on parking tickets, parking should be free on weekends and evenings and only enforced until 4:30 or 5 p.m. Miracle Mile is enforced until 5 p.m. M. Burns suggests a parking committee on how parking affects businesses. K. McNickel is now on nominating committee, D. Garcia will no longer be on the Clean and Safe committee and he is now the chair of the Economic Development committee. W. Rhea will be a member of the nominating committee and so will Kari.

6. Information Items – Recertification Consultant Presentation Q&A – Kristin Lowell

- K. Lowell informs board that she's on schedule. She has received the assessment roll from Willdan. Kristin went over the survey with the board and the reasons for questions. The surveys will be sent out to Property and Business owners and distributed as broadly as possible. They will go out in September with the results coming in October. This will help measure public opinion. Kristin also reviewed the timeline for recertification. Board discussion on setting meeting in September.

7. Unfinished Business

- No Items

8. Board Items for Future Consideration

- Invitation to Tina McCarty to come and give a parking overview for downtown.

9. Adjournment

- Meeting was adjourned at 3:54pm