DOWNTOWN STOCKTON ALLIANCE ORGANIZATIONAL CHART 2009

Alliance Stakeholders

- 400 Property Owners
- 1,400 Downtown Businesses
- 20,000 Downtown Employees
- Thousands of Visitors

Alliance Board of Directors

Executive Director

- Major property owners, public agencies and organizations interaction
- Overall organizational leadership and performance
- Sponsorship development
- Board and Executive Committee relationships
- Public Policy and Advocacy issues
- Publisher of The Downtowner
- Maintenance
- Human Resources

Economic Development & Human Resources Director

- Investor and business attraction
- Business retention
- DAT retail/office, arts & entertainment
- Other key ED assignments
- Human Resources

Maintenance Coordinator

Administrative Assistant

- Financials
- Administrative Support

Marketing Director

- Marketing
- Public Relations
- Web Site
- Hospitality
- Safety
- Editor of The Downtowner

Community Outreach Coordinator

Events Coordinator/ Marketing Assist.

Ambassador Coordinator

Graphic Designer

Maintenance Technicians

Ambassadors