



Minutes from Downtown Stockton Alliance Board of Directors Meeting  
Wednesday, October 26, 2011, at 3:30 p.m.  
at the Downtown Stockton Alliance Conference Room,  
343 E. Main St., 1<sup>st</sup> Fl. Stockton, CA

**Board of Directors Present:** Chair Mahesh Ranchhod, Vice-Chair Mahala Burns, Secretary Benjamin Saffold, Treasurer Jim Donaldson, Kevin Dougherty, Robert Davis, Karl Gassner, David Gould, Anthony Barkett, Elaine Saculla, Lisa Lee, Damian Glick, Zac Cort, Rick Goucher

**Board of Directors Excused Absence:** Doug Egbert

**Ex-Officio Members Present:** Debbie Hernandez, Janice Miller

**Ex-Officio Members Absent:** Steve Stevenson, Carl Brooking, Mark Martinez, Doris Unsod, Stacey Mortensen, Susan Carson, Dick McClure, Supervisor Carlos Villapudua, Paul Rapp, Dennis Lee, Bob Deis, Alicia Arong, Councilmember Susan Eggman

**Staff:** Tim Kerr, Emily Baime, Charisse Lowry, Chris Kotsoglou, Nick Trulsson

### Minutes

1. Call to Order/Roll Call – Chair Mahesh Ranchhod
  - Meeting was called to order at 3:35p.m.
2. Public Comments
  - None
3. Approval of Financials for September
  - A motion was made/seconded (R. Goucher/K. Gassner) to approve the September financials. The motion passed with all I's, No nay's, No abstains
4. Consent Calendar
  - a. Approval of Minutes for September
  - b. Monthly Update on Strategic Plan
  - c. Stocktoberfest
    - A motion was made/seconded (M. Burns/J. Donaldson) to approve the items on the Consent Calendar for October. The motion passed with all I's, No nay's, No abstains
5. Unfinished Business from Previous Meeting
  - a. Anti Loitering and Aggressive Pan Handling
    - T. Kerr reported that he had been researching different cities on the ordinances that they use to enforce panhandling and loitering. He stated that the City of Stockton has three ordinances that could be used to help deter the pan handling and loitering in the downtown area.

- b. Ghost Tours
    - C. Kotsoglou reported that other cities use these tours to bring people into the downtown areas and he would like to see about starting some in 2012 and incorporating into the downtown night life.
6. Staff Reports
- a. Approval of Economic Development Summit Work Plan
    - Board discussion on the Summit Work Plan and the creation of a Study session
  - b. Presentation of 2012 Budget
    - Board discussion on the 2012 budget. It was decided to sent the budget back to the Finance Committee for more detail and clarification
    - A motion was made/seconded (K. Gassner/R. Goucher) to send the 2012 budget back to the Finance Committee for more review. The motion passed with all I's, No nay's, No abstains
  - c. Recruitment of Economic Development Director
    - Board discussion on the duties of the Economic Development Director. E. Baime was promoted to the position of the new Economic Development Director.
    - A motion was made/seconded (M. Burns/J. Donaldson) to promote Emily Baime to the position of Economic Development Director. The motion passed with all I's, No nay's, No abstains
  - d. Update on Municipal Codes
    - R. Davis updated the board on the initial review from the architect
  - e. Discussion of Communicating DSA Policy Positions
    - M. Ranchhod stated that T. Kerr should be able to speak in public on behalf of the Alliance without board approval
7. Committee Reports
- a. Finance Committee
    - J. Donaldson reported on the conference call with Paychex concerning 401K
  - b. Administrative Committee
    - M. Ranchhod reported on the signage and murals for the downtown area
  - c. Economic Development & Housing Committee
    - R. Davis reported on the pilot program for saving the hotels in the Downtown area
  - d. Safety Committee
    - B. Saffold reported that he's been working with Peacekeepers and UOP students on pan handling. He also stated the Police Grant should be addressed by the full board and not the Safety Committee
8. Board Items for Future Consideration
- a. Discuss 2 Block Study Area
9. Board Comment
- M. Ranchhod informed the board that he had set an appointment with the Grupe Company
10. Adjournment
- Meeting was adjourned at 5:19 p.m.