



Minutes from Downtown Stockton Alliance Board of Directors Meeting
Wednesday, November 16, 2011, at 3:30 p.m.
at the Downtown Stockton Alliance Conference Room,
343 E. Main St., 1st Fl. Stockton, CA

Board of Directors Present: Chair Mahesh Ranchhod, Vice-Chair Mahala Burns, Secretary Benjamin Saffold, Treasurer Jim Donaldson, Elaine Saculla, Zac Cort, Rick Goucher, Doug Egbert

Board of Directors Excused Absence: Kevin Dougherty, Robert Davis, Karl Gassner, David Gould, Anthony Barkett, Damien Glick, Lisa Lee

Ex-Officio Members Present: Debbie Hernandez, Thomas Reeves

Ex-Officio Members Absent: Steve Stevenson, Carl Brooking, Mark Martinez, Doris Unsod, Susan Carson, Dick McClure, Supervisor Carlos Villapudua, Paul Rapp, Dennis Lee, Bob Deis, Alicia Arong, Councilmember Susan Eggman

Staff: Tim Kerr, Emily Baime, Charisse Lowry, Chris Kotsoglou, Nick Trulsson

Minutes

1. Call to Order/Roll Call – Chair Mahesh Ranchhod
 - Meeting was called to order at 3:41p.m.
2. Public Comments
 - None
3. Approval of Financials for October
 - T. Kerr reported on the October Financials
 - A motion was made/seconded (R. Goucher/J. Donaldson) to approve the October financials. The motion passed with all I's, No nay's, No abstains
4. Consent Calendar
 - a. Approval of Minutes for October
 - b. Strategic Plan Monthly Update
 - c. Ghosts Tours (Informational Only)
 - d. Architectural Tour (Informational Only)
 - e. Farmers Market (Informational Only)
 - A motion was made/seconded (E. Saculla/Z.Cort) to approve the items on the Consent Calendar for November. The motion passed with all I's, No nay's, No abstains
5. Unfinished Business from Previous Meeting

- T. Kerr reported on meeting with Wendy Saunders from the City of Stockton
- City of Stockton has grant to hire 17 Police Officers
- Several business has shown interest in window murals
- Follow up with State Building

6. Staff Reports

- a. Downtown Development Strategies (Presentation by Dan Cort)
 - Presentation was postponed
- b. Adoption of 2012 DSA Annual Budget
 - T. Kerr reported on the 2012 budget
 - A motion was made/seconded (E. Saculla/R. Goucher) to approve the 2012 Annual Budget. The motion passed with all I's, No nay's, No abstains
- c. Reclassification of Marketing Director Position
 - T. Kerr reported on the reclassification of the Marketing Directors position to Marketing Manager with a salary change
 - A motion was made/seconded (R. Goucher/Z. Cort) to approve the reclassification of the Marketing Director's position and salary change. The motion passed with all I's, No nay's, No abstains
- d. DSA contribution to ULI Study
 - M. Ranchhod reported on the progress of the ULI Study. The DSA will contribute \$10,000 to get the study started.
 - A motion was made/seconded (M. Burns/R. Goucher) to approve the \$10,000 contribution to the URI Study. The motion passed with all I's, No nay's, No abstains

7. Committee Reports

- a. Finance Committee
 - M. Ranchhod stated that any surplus funds should be transfer into the Reserve account
- b. Administrative Committee
 - No meeting update
- c. Economic Development & Housing Committee
 - M. Ranchhod reported on the Miner Street Beautification Program
- d. Safety Committee
 - B. Saffold reported on the various partnerships that he's working with

8. Board Items for Future Consideration

- None

9. Board Comment

- None

10. Adjournment

- Meeting was adjourned at 4:27 p.m.