



Minutes from Downtown Stockton Alliance Board of Directors Meeting
Wednesday, May 18, 2011, at 3:30 p.m.
at the Downtown Stockton Alliance Conference Room,
343 E. Main St., 1st Fl. Stockton, CA

Board of Directors Present: Chair Mahesh Ranchhod, Vice-Chair Mahala Burns, Secretary Benjamin Saffold, Treasurer Jim Donaldson, Kevin Dougherty, Doug Egbert, Elaine Saculla, Rick Goucher, Robert Davis, Lisa Lee, David Gould

Board of Directors Excused Absence: Anthony Barkett, Karl Gassner, Damian Glick

Ex-Officio Members Present: Mike Niblock, Debbie Hernandez

Ex-Officio Members Absent: Steve Stevenson, Fire Marshall Matt Duaine, Don Miller, Mayor Ann Johnson, Carl Brooking, Mark Martinez, Doris Unsod, Stacey Mortensen, Susan Carson, Dick McClure, Supervisor Carlos Villapudua, Paul Rapp, Dennis Lee, Bob Deis, Janice Miller, Alicia Arong, Councilmember Susan Eggman

Visitors: Zac Cort, Megan Cort, Thomas Reeves, Aaron Brisbane, Dan Thiele, Steven Martinez

Staff: Tim Kerr, Emily Baime, Mimi Nguyen, Charisse Lowry, Chris Kotsoglou, Nick Trulsson

1. Call to Order/Roll Call – Vice-Chair Mahala Burns
 - Meeting was called to order at 3:34 p.m.
2. Public Comments
 - None
3. Approve Financial Statements
 - M. Nguyen reported on the budget narrative
 - A motion was made/seconded (R. Goucher/R. Davis) to approve the Financials for April. The motion passed with all I's, No nay's, No abstains
4. Consent Calendar
 - A motion was made/seconded (M. Burns/R. Davis) to approve the items on the Consent Calendar for April. The motion passed with all I's, No nay's, No abstains
5. Staff Reports
 - a. Review the Impact of Historical Tours (Informational Only)
 - M. Ranchhod stated that the Historical Tours help to promote and get the public interested in the downtown area

- b. Acknowledgement of Mike Niblock's Retirement
 - Dan Thiele from the Stockton Collegiate School presented Mr. Niblock with the school's first yearbook, Mr. Niblock was also presented with a plaque from the Downtown Stockton Alliance
- c. Election of New Board Member
 - Zac Cort was appointed to the DSA Board of Directors
- d. Discussion of the DSA's Involvement in Political Campaigns and Appointments
 - The Board discussed the pros and cons of endorsing political candidates and elected officials. It was agreed upon that the Alliance should not support campaigns or elected officials but rather take a stand to gather facts, information and advocate for the people who pay the assessments. It was decided that the DSA would send a letter to the City on Mike Niblock's replacement.
 - A motion was made/seconded (R. Goucher/K. Dougherty) to send a letter concerning the City's replacement of Mike Niblock. The motion passed with all I's, No nay's, No abstains
- e. Creation of Finance Subcommittee
 - M. Ranchhod reported on the different DSA Subcommittee's and stated that a Finance committee should also be formed.
 - A motion was made/seconded (R. Goucher/R. Davis) to approve the forming of a Finance Subcommittee with the panel consisting of the following board members, K. Gassner, J. Donaldson, R. Goucher and E. Saculla. The motion passed with all I's, No nay's, No abstains
- f. Approve Event Cash Policy
 - T. Kerr reported on the new cash handling policy and procedures set in place for upcoming events
- g. Report on Downtown Economic Development Summit
 - T. Kerr reported on the Summit and the comment cards that were returned after the Summit. Z. Cort stated that the downtown area needed to be sub-divided to give it a more of a Community feeling. He and M. Burns will work on a plan and present it to the Economic Subcommittee.
6. Committee Reports
 - B. Saffold reported on the status of the last Safety Subcommittee meeting
 - R. Davis reported on the last Economic Development Subcommittee
7. Board Items for Future Consideration
 - Fund raising for additional Police Patrol for Downtown area
8. Board Comment
 - R. Davis stated that the Summit was beyond his expectations
9. Adjournment

Meeting adjourned at 5:10 p.m.