



Minutes from Downtown Stockton Alliance Board of Directors Meeting
Wednesday, March 16, 2011, at 3:30 p.m.
at the Downtown Stockton Alliance Conference Room,
343 E. Main St., 1st Fl. Stockton, CA

Board of Directors Present: Chair Mahesh Ranchhod, Vice-Chair Mahala Burns, Secretary Benjamin Saffold, Doug Egbert, Damian Glick, Elaine Saculla, Rick Goucher, Lisa Lee, Karl Gassner

Board of Directors Excused Absence: Anthony Barkett, Kevin Dougherty, Robert Davis, David Gould, Jim Donaldson

Ex-Officio Members Present: Gabriel Karam, Mike Niblock, Wes Rhea, Debbie Hernandez

Ex-Officio Members Absent: Steve Stevenson, Fire Marshall Matt Duaine, Don Miller, Mayor Ann Johnson, Carl Brooking, Mark Martinez, Doris Unsod, Stacey Mortensen, Susan Carson, Dick McClure, Supervisor Carlos Villapudua, Paul Rapp, Dennis Lee, Bob Deis, Janice Miller, Alicia Arong, Councilmember Susan Eggman

Visitors: Kitty Walker, Jeff Townsend, Emily Mah-Nakanishi, Gregg Messner

Staff: Tim Kerr, Emily Baime, Mimi Nguyen, Charisse Lowry, Chris Kotsoglou, Nick Trulsson

1. Call to Order/Roll Call – Chair Mahesh Ranchhod
 - Meeting was called to order at 3:32 p.m.
2. Public Comments
 - None
3. Approve Financial Statements
 - M. Nguyen reported on the budget narrative
 - A motion was made/seconded (R. Goucher/K. Gassner) to approve the Financials for March. The motion passed with all I's, No nay's, No abstains
4. Consent Calendar
 - A motion was made/seconded (M. Burns/D. Egbert) to approve the items on the Consent Calendar for March. The motion passed with all I's, No nay's, No abstains
5. Staff Reports
 - a. Selection of New Board Member
 - Item was deferred to next meeting
 - b. Conceptual Design for the Miner Avenue Complete Street Project

- Kitty Walker and Jeff Townsend gave a presentation and handout on the Miner Avenue design project
- c. Draft of Downtown Development Handbook
 - M. Niblock reported on the Downtown Development Handbook
- d. Consideration and Adoption of Revised DSA By-Laws
 - Item was deferred to next meeting
- e. Review and Adoption of Strategic Plan
 - Item was deferred to next meeting
- f. Electronic Economic Development Marketing
 - E. Baime reported on the new changes to the DSA website and Real Estate videos
 - A motion was made/seconded (R. Goucher/K. Gassner) for DSA staff to continue with Electronic Economic Development Market. The motion passed with all I's, No nay's, No abstains
- g. Taste of San Joaquin
 - E. Baime reported on the Taste of San Joaquin
 - A motion was made/seconded (K. Gassner/D. Egbert) that the Board of the Downtown Stockton Alliance remains committed to producing this event within the approved 2011 budget. Motion that the Board of the Downtown Stockton Alliance approves the MOU to produce this event with the Way Out West BBQ Championship. Motion that the Board of the Downtown Stockton Alliance will work to overcome the potential issues with parking cost. The motion passed with all I's, No nay's, No abstains
- 6. Board Items for Future Consideration
 - None
- 7. Board Comment
 - None
- 8. Adjournment
 - Meeting adjourned at 5:04 p.m.