



Minutes from Downtown Stockton Alliance Board of Directors Meeting
Wednesday, January 19, 2011, at 3:30 p.m.
at the Downtown Stockton Alliance Conference Room,
343 E. Main St., 1st Fl. Stockton, CA

Board of Directors Present: Chair Steve Stevenson, Vice-Chair Mahala Burns, Secretary Mahesh Ranchhod, Treasurer Jim Donaldson, Dan Schroeder, Benjamin Saffold, Kevin Dougherty, Doug Egbert, Robert Davis, David Gould, Karl Gassner

Board of Directors Excused Absence: Corie Coleman, David Qualls, Anthony Barkett

Ex-Officio Members Present: Mike Niblock, Debbie Hernandez

Ex-Officio Members Absent: Mayor Ann Johnson, Carl Brooking, Mark Martinez, Doris Unsod, Stacey Mortensen, Susan Carson, Dick McClure, Supervisor Carlos Villapudua, Paul Rapp, Dennis Lee, Dr. Elizabeth Blanchard, Bob Deis, Janice Miller, Gabriel Karam, Alicia Arong, Councilmember Susan Eggman

Visitors: Lynne Goodwin, Erin Somers, Aaron Brisbane, Victor Constantino

Staff: Tim Kerr, Emily Baime, Mimi Nguyen, Charisse Lowry, Chris Kotsoglou, Nick Trulsson

1. Call to Order/Roll Call - Chair Steve Stevenson
 - Meeting was called to order at 3:29 p.m.
2. Public Comments
 - No Comments
3. Approval of Minutes
 - A motion was made/seconded (M. Burns/R. Davis) to approve the minutes of December. The motion passed with all I's, No nay's, No abstains
4. Approve Financial Statements
 - T. Kerr reported on the budget narrative
 - A motion was made/seconded (M. Burns/R. Davis) to approve the Financials for January. The motion passed with all I's, No nay's, No abstains
5. Staff Reports
 - Appointment of New Members to the DSA Board of Directors
 - S. Stevenson reported on the selection of new board applicants and the importance of board members attendance at the monthly meetings. Board members leaving are D. Schroeder, D. Qualls, C. Coleman and S. Stevenson will stay as an Ex-Officio. M.

Ranchhod will become the new DSA Chair, B. Saffold will take over as Secretary and K. Gassner will take over the at large position on the board.

- A motion was made/seconded (D. Schroeder/K. Gassner) to approve Rick Goucher, Damian Glick, Elaine Saculla and Lisa Lee to the DSA Board of Directors. The motion passed with all I's, No nay's, No abstains
 - A motion was made/seconded (R. Davis/D. Gould) to approve M. Ranchhod, B. Saffold and K. Gassner to the DSA Executive Committee. The motion passed with all I's, No nay's, No abstains
 - Update on Development of 2011 DSA Strategic Plan
 - T. Kerr reported on the progress of the Strategic Plan
 - External Affairs Plan
 - E. Baime reported that the External Affairs Plan would be a sub set of the Strategic Plan
 - Quarter 1 Special Events
 - C. Kotsoglou reported on the planned events
 - Beautification Project
 - M. Nguyen reported on using removable decals to dress up vacant store fronts
 - Impact of Governor's Proposed Budget on Downtown
 - T. Kerr reported on the Governor's proposed budget cuts for all Redevelopment Agencies. He informed the board that the DSA should join with the City of Stockton in opposition of the proposed cuts
 - A motion was made/seconded (M. Ranchhod/D. Schroeder) to give the Executive Director authority to support the City's efforts to maintain the Redevelopment Agency. The motion passed with all I's, No nay's, No abstains
6. Board Items for Future Consideration
- Amend DSA By-Laws
 - Board members attendance
 - Change agenda format to consent agenda
 - Discuss topics from Strategic Plan
7. Board Comments
- S. Stevenson thanked the board and DSA staff for his time serving as board chair
 - M. Ranchhod thanked the board for his appointment as board chair
 - M. Burns informed the board that Nena's Mexican Restaurant had relocated to the Waterfront Warehouse
8. Adjournment
- Meeting was adjourned at 4:26 p.m.